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Understanding your privacy, personal data on LinkedIn Learning [1]

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Last September, CU upgraded to LinkedIn Learning and expanded access to all employees and students. This online learning platform allows users to take advantage of thousands of courses, videos and certification practice content to expand their professional skill set.

One perk of this platform is the ability to connect your personal LinkedIn profile with LinkedIn Learning. By doing so, a learner will receive personalized course recommendations based on their job title or major and self-identified skills. After completing a course, you can add a badge of completion to your profile and share it with others through LinkedIn.

Bridging the gap between your personal social media and your career can be intimidating. You deserve to know who can view your data, and how much information they can see, when using LinkedIn Learning and LinkedIn. There is a limited amount of data the CU administrators on LinkedIn Learning can see for each user.

What can CU see?

For both employees and students, the University of Colorado's LinkedIn administrators can see the following information:

- All learning activities, such as courses viewed or completed, on an individual basis.
- Profile information including name, work title and profile photo (NOTE: This applies only if a profile is connected).
- Any courses from a personal account that have been transferred to a CU-affiliated LinkedIn Learning account.

What can CU not see?

If a LinkedIn profile is connected to CU's LinkedIn Learning platform, activity from the private LinkedIn profile will **not** be shared. This includes:

- Connections
- Private messages
- Any job search activity, including viewed job posts
- Any learning courses viewed in the personal account

Learn more about connecting your profile to LinkedIn Learning, and your privacy settings on LinkedIn, here [3].

If you have any additional questions about your data and information, please email system.training@cu.edu

[4].

Linkedin Learning [5]
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