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New LinkedIn Learning role guides lay out learning paths for career advancement [1]



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LinkedIn Learning recently introduced a new library of curated learning content called Role Guides. These guides act as libraries for common job roles that bring together all content — from learning paths to courses to individual videos — relevant to that job role.

Role Guides can be tailored for individual companies or institutions, such as CU, to meet any specific job responsibilities for a given role at that organization. There are currently 39 default role guides offered across three categories:

Business

- Accountant
- Business Analyst
- Business Development Manager
- Customer Service Manager
- Customer Service Representative
- Financial Analyst
- Human Resources Manager
- Human Resources Specialist
- Marketing Manager
- Marketing Specialist
- Operations Manager
- People Manager
- Product Manager
- Program Manager
- Project Manager
- Sales Manager
- Salesperson
- Social Media Manager
- Supply Chain Specialist
- Recruiter

Creative

- Graphic Designer
- Photographer
- User Experience Designer

Technology

- Cyber Security Analyst
- Cyber Security Specialist
- Data Analyst
- Data Engineer
- Data Scientist
- Data Specialist
- Database Administrator
- Full Stack Engineer
- Information Technology Specialist
- Java Software Engineer
- Javascript Developer
- Network Engineer
- Python Developer
- Software Engineer
- System Administrator
- Web Developer

Role Guides offer an organized learning progression for career development that considers the multiple facets and responsibilities of a given role.

To locate the Role Guides, access your LinkedIn Learning profile:

1. Log in to the **employee portal** [3].
2. Choose **Training** from the drop-down menu at top left.
3. Select the **LinkedIn Learning** tile.
4. In LinkedIn Learning, click on the **Me** drop-down menu at top right and choose **My Library**.
5. Once in your learning library, choose the **Browse** icon in the top menu to the left of the search bar.
6. The Browse page will default to the “Business” category of content where you’ll find 20 of the available Role Guides displayed as multi-colored blocks at the top of the page. Use the menu on the page’s left side to navigate to the “Creative” category or the “Technology” category to find more Role Guides.

When you select a Role Guide you’re interested in, you’ll reach a page that lists all the resources for that role. Content can include courses organized by skill level, related skill keywords to follow, learning paths, learning groups where you can communicate with members interested in related topics, and available certifications.

You'll also see a breakout box at the top of that Role Guide's page where you can choose to set that Role Guide as a career goal. This will save the role guide to your "My Goals" page so you can locate it quickly and continue your learning.

Customizing your learning

While these "off the shelf" Role Guides can be customized, any changes made to CU's collection will apply to the entire university system. As such, the training and development staff will take care in applying changes that reflect job roles on a larger systemwide scale, and not limited to one department or school.

If you or your supervisor find there are gaps in the existing role guides, you can supplement the Role Guide by creating custom collections or learning paths that bring together related courses. For example, you can create a library of Microsoft office suite courses or organization and time management content.

Custom collections can only be created by individuals who have a "curator" role in LinkedIn Learning. Read our past article on custom content [4] to learn more.

If you feel there are substantive changes or additions that could be made to the Role Guides, please reach out to Learning and Content Development at system.training@cu.edu [5] with information on the Role Guide in question and your recommended changes.

Linkedin Learning [6], Professional Development [7]
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