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Make the most of your CU employee perks this summer with CU Advantage [1]

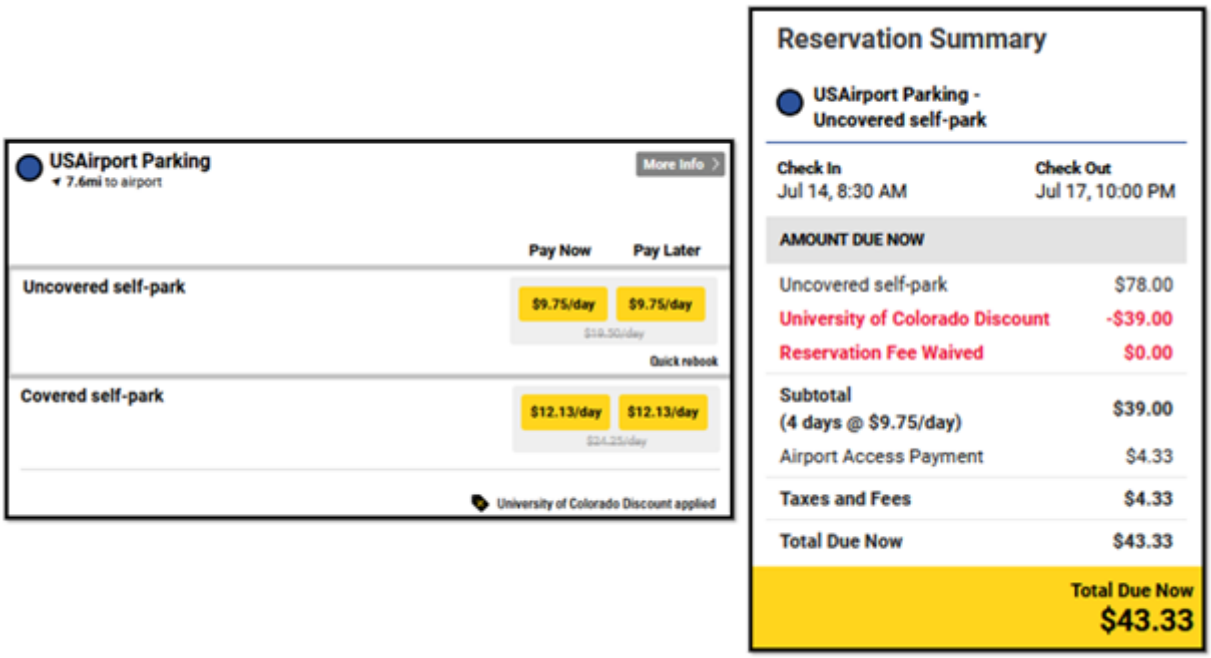
July 8, 2025 by ES and UIS Communications [2]

As the summer kicks into full swing, it's the perfect time to review and make use of the many benefits and discounts available exclusively for CU faculty and staff. Whether you're planning a vacation, looking for family-friendly activities or just trying to make your dollar go further, The CU Advantage [3] has a wide range of perks to help you make the most of your summer.

1. Airport parking discounts

All CU faculty and staff can enjoy savings of up to 50% on airport parking [4] at DIA, through vendors such as Canopy Parking, Fine Airport Parking, USAirport and WallyPark. These lots offer 24/7 shuttle services and reward programs, making travel more convenient and affordable.

Visit the PSC's DIA Parking webpage [5] to select your service and access CU's discounted parking rates.

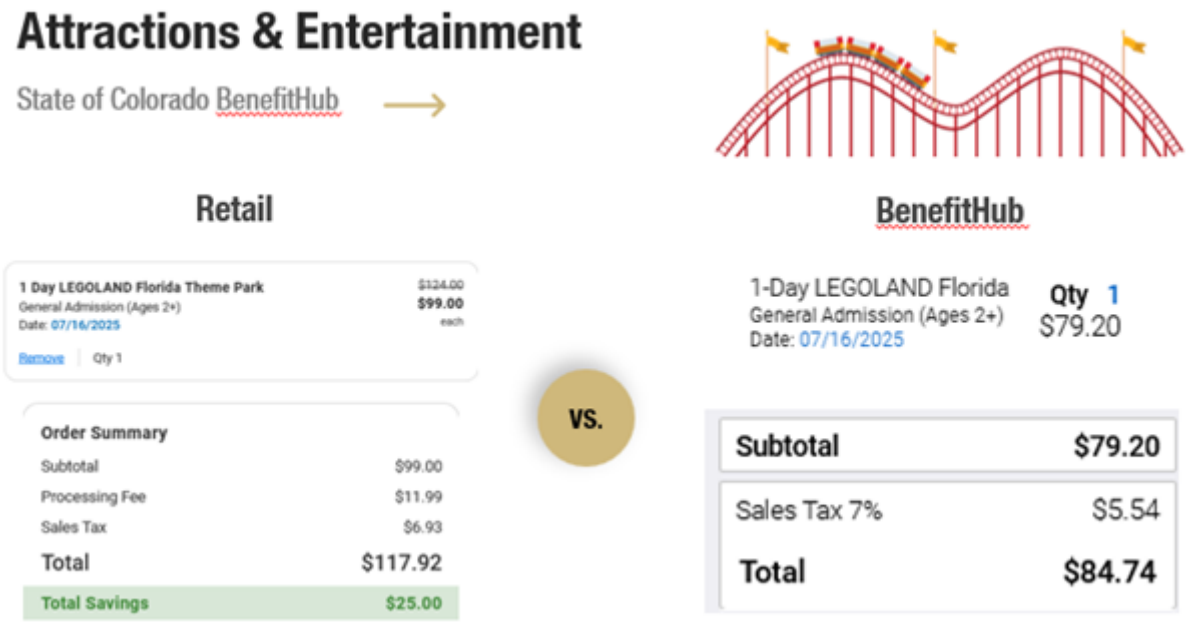


Using the University of Colorado discount at USAirport takes 50% off your parking reservation and waives the facility reservation fee.

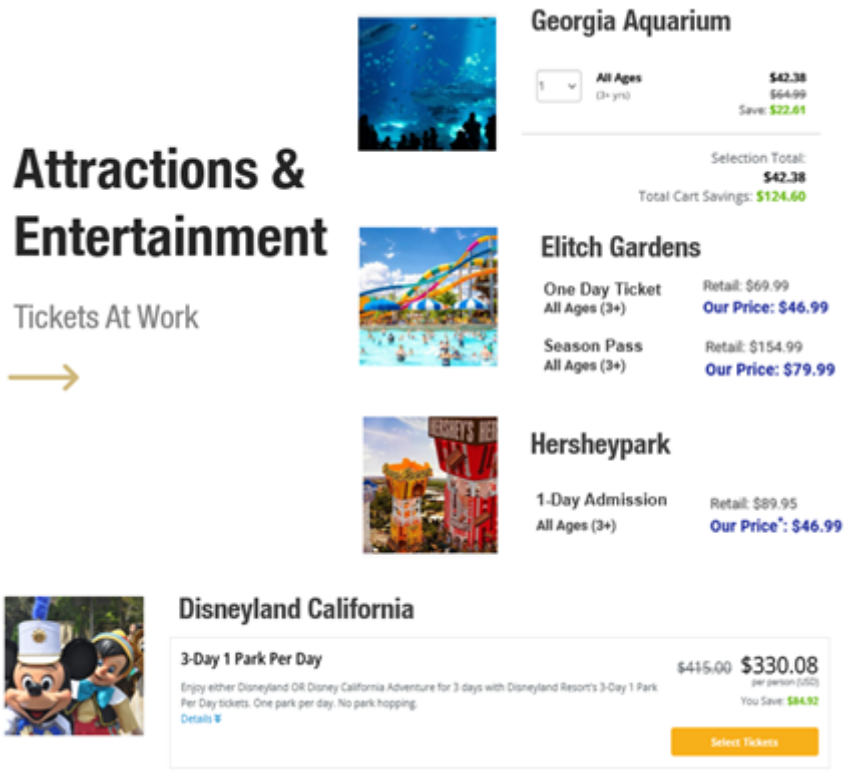
2. Savings on entertainment: State of Colorado BenefitHub and Tickets At Work

From theme parks to aquariums and zoos, BenefitHub [6] and Tickets At Work [7] provide access to exclusive discounted tickets on many attractions and locations. Enjoy savings on:

- Walt Disney World and Disneyland
- Universal Studios
- SeaWorld and Busch Gardens
- Zoos, aquariums and guided tours
- Sports events and local attractions



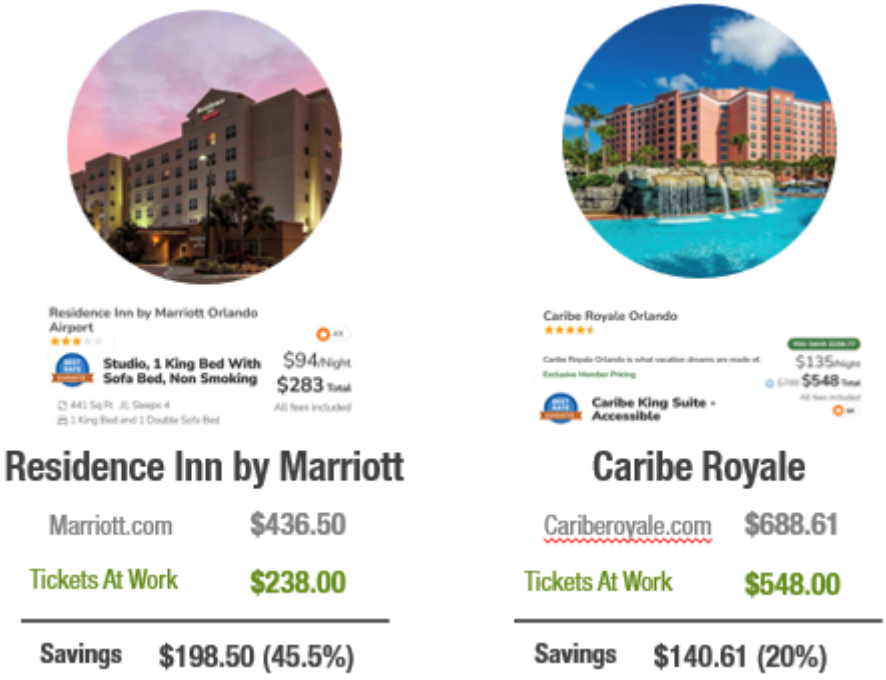
BenefitHub provides significant discounts on attractions compared to retail prices.



Tickets At Work's exclusive rates offer significant discounts on popular attractions.

3. Hotel discounts: Tickets At Work

In addition to ticket discounts, CU faculty and staff can access exclusive hotel rates through Tickets At Work [7], often saving **20-45%** compared to standard booking sites.



Tickets At Work's hotel stay discounts make it easier to plan affordable getaways (or staycations).

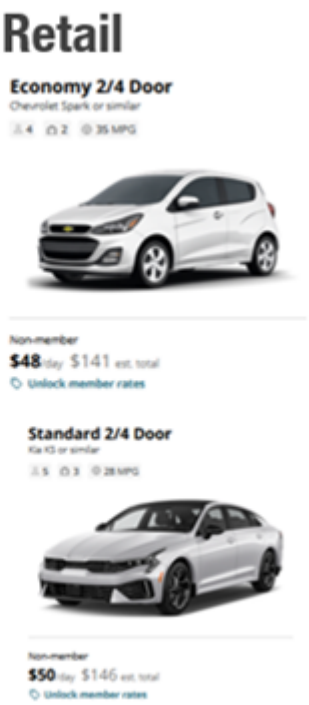
4. Employee rental car rates: Concur

CU faculty and staff can access leisure or personal travel car rental discount codes via Concur [8], enjoying reduced rental rates negotiated solely for CU.

Access Concur [8] in the employee portal [8] for leisure rental discount codes under the rental car tab of the Travel platform, and book through your preferred company.

Visit the PSC's Vehicle Rental webpage [9] for full information and directions.





CU's special rates can reduce your rental cost significantly and allow you to choose from multiple rental services.

5. TripIt Pro and Marriott Bonvoy Silver Elite Status

TripIt [10], the travel booking and itinerary organization app, saves you time and provides peace of mind when traveling. Faculty and staff can redeem a complimentary TripIt Pro subscription [11], which can seamlessly integrate your car rental, hotel and other trip activities into one itinerary, helping you travel comfortably and confidently.

Features include:

- Real-time flight alerts
- Seat tracking and check-in reminders

- Airport maps, baggage and lounge information
- Airfare refund monitoring

Offered as a new perk in 2025, CU employees can take advantage of free Marriott Bonvoy Silver Elite status [12], which includes:

- Priority check-in
- Late checkout (when available)
- Bonus points on stays
- Free Wi-Fi and mobile check-in

6. Retail savings: State of Colorado BenefitHub

BenefitHub [6] also helps you save on everyday purchases with discounts on:

- Apparel and electronics
- Dining and groceries
- Gift cards
- Family entertainment and more



Examples of the retail discounts offered by BenefitHub.

There’s more: Take advantage today

The summer is a great time to maximize your benefits package, whether you’re looking to plan a getaway, staycation or just looking for ways to save on everyday purchases and services. Visit advantage.cu.edu [3] or access CU Advantage through your employee portal [8].

Perks are updated regularly, so check back often to see what’s new.

Share your experience. You could win $50.

Have you used a CU Advantage perk recently?

- Share your feedback [13] to help improve the program and inspire others. Each month, Employee Services selects one person who has left feedback to receive $50 in their paycheck.
- You can also suggest new perks [14] or services you'd like to see added.

CU Advantage [15]
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