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Link in to your professional growth with a LinkedIn account [1]

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The learning platform Lynda.com will upgrade to LinkedIn Learning this September. This enhanced tool acts as an online resource with videos and courses aimed on developing workplace skills. Access will expand to all University of Colorado students.

While nearly 35,000 people at work at CU, only 4,500 are connected on LinkedIn. For the best LinkedIn Learning experience, Employee Services recommends faculty, staff, and students create a personal LinkedIn profile.

Here are the top three reasons employees should open a LinkedIn profile:

Personalized growth
Faculty and staff have the option to connect their personal profile to LinkedIn Learning. By doing so, they'll get video, course and training recommendations based on job title, personal interests, professional growth and career goals.

In addition, supervisors will be able to share collections of assets to supplement employee growth. According to LinkedIn, 56% of employees say they would spend more time learning if their manager suggested a course to improve skills.

Build an online resume
A LinkedIn profile acts as a personal online resume, a great way to share professional accomplishments. Whether someone recently received a promotion or became certified in Project Management, these career growth milestones can be included in their LinkedIn profile.

When an employee finishes a course in CU LinkedIn Learning, a badge will be awarded and can be displayed on their profile.

Connect with colleagues and build your network
Networking strategies have changed, thanks to LinkedIn. Similar to other social media networks, employees can connect with former classmates, coworkers and supervisors to build an ever-growing professional network. With their connections, users can share their personal career accomplishments and latest industry news.

Visit our webpage to learn more about the update and create a profile. [3]

Linkedin Learning [4], Professional Development [5]
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