

Join Zipongo's Rainbow Food Challenge and win a Vitamix ^[1]

March 9, 2020 by [Employee Services](#) ^[2]

Ever wonder what the different colors of your favorite fruits and vegetables mean? Why is a blueberry blue, while spinach is green? This National Nutrition Month, the University of Colorado is teaming up with Zipongo for the “**Rainbow Food**” Challenge.

During this two-week challenge, you'll learn the nutritional value of eating a variety of healthy, colorful foods and receive delicious Zipongo recipe recommendations to help you eat all the colors of the rainbow.

The challenge kicks off Monday, March 9 and run through Friday, March 20. Participants who complete the challenge activities* will be automatically entered to **win a Vitamix (\$350 value)**!

How it works:

1. Existing Zipongo members or new Zipongo participants who registered for Zipongo no later than March 9 can participate in the Rainbow Food Challenge.
2. Zipongo sent out the Rainbow Food challenge invite email on **Feb. 25** – [contact Zipongo](#) ^[3] if you are a Zipongo member and did not receive the invite email.

*See challenge activities and official sweepstakes rules at zipongo.com/blog/march-challenge-rules ^[4].

Zipongo is a University of Colorado-provided benefit that makes eating well simple. Benefit from personalized nutrition tips, instant custom meal plans, digital grocery lists, online delivery, and more with Zipongo.

[Get started](#) ^[5]

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Links

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[2] <https://www.cu.edu/blog/work-life/author/27210>

[3] <https://meetzipongo.com/contact-us/>

[4]

file:///C:/Users/durbine/Desktop/Zipongo%20Taste%20the%20Rainbow%20Challenge/zipongo.com/blog/march-challenge-rules

[5] <https://zipongo.typeform.com/to/D8o50x?username=a79859946830ec46e2520a52038f1152>