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CU Advantage launches Instagram account to help employees explore perks and benefits [1]

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There's a new way to explore the perks of working at the University of Colorado, and it fits right in your pocket.

On the @cuadvantage [3] Instagram, can explore everything from wellness programs and transportation options to discounts on entertainment, travel and more. Posts share timely reminders about upcoming events, seasonal perks and highlights from departments across CU, along with stories that celebrate how colleagues make the most of their benefits.

Plus, some short-term offers will only be featured on the @cuadvantage [3] Instagram.

The goal: make it easier for across all CU campuses to discover and use the resources already available to them. Whether you're looking for affordable family outings, sustainable commuting options or wellness programs that fit your schedule, CU Advantage on Instagram helps you stay informed and inspired.

Follow @cuadvantage [3] on Instagram to:

- Stay up to date on new and seasonal perks.
- Discover money-saving opportunities.
- Get tips on how to make your benefits package work for you.
- See how others across CU use their benefits.
- Share your own tips or department highlights by tagging @cuadvantage [3] or by submitting your idea through the CU Advantage webform [4].
- Connect with the CU community!

You help make CU something to be proud of. Your work strengthens a university system known for excellence, innovation and community. The CU Advantage website [5] celebrates that dedication by helping you discover and enjoy the perks that make CU a great place to work. Follow @cuadvantage [3] today and start exploring everything the university has to offer.

CU Advantage [6]
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