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TaskRay | An Overview [1]

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SET is all about leveraging eComm tools to streamline workflow and keep communications organized. For this reason, we use **TaskRay,** a Salesforce app, as the primary channel of coordination between you and your eComm Specialist [3]. Each and every eComm communication or event is assigned it's own task within TaskRay. Handy information, including the communication deadline, links to your audience report, and file attachments are all housed within the task.

Your eComm Specialist will create the task in TaskRay during the discovery meeting or phone call; after the task has been created, you be able to use it for documentation and questions. The interactive graphics below give you an overview of a TaskRay task. If you have questions about TaskRay, submit a help ticket here [4].

- **HOME VIEW**
- **TASK DETAILS**
- **CHATTER**
- **CHECKLIST**

TaskRay | Home View [5]

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