

Salesforce | Technical Deep Dive Webinar ^[1]

April 26, 2017 by [Kate O'Connell](#) ^[2]

Interested in learning more about Salesforce Higher Education Data Architecture (HEDA)? This webinar covers the way that Salesforce approaches data architecture specific to higher ed. Scalability, use cases for leveraging data, and information about additional HEDA resources are also presented.

HEDA Technical Deep Dive:

| Salesforce Webinar ^[3]

Highlights include:

- 08:30 | History of HEDA
- 21:00 | Use cases for utilizing HEDA data
- 27:00 | Object and relationship demo
- 54:00 | HEDA Trailhead and documentation

Questions? Send Kate an [email](#) ^[4].

[Salesforce](#) ^[5], [HEDA](#) ^[6], [webinar](#) ^[7]

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^[4] <mailto:kate.oconnell@cu.edu?subject=SET%20News%20Question%20%7C%20Marketing%20Cloud%20Content%20Manager%20Webinar>

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