

Salesforce | Higher Ed Summit 2018 Highlights ^[1]

April 11, 2018 by [Kate O'Connell](#) ^[2]

Couldn't make it to the Salesforce 2018 Higher Ed Summit? Not to worry! Salesforce has released highlights from the summit along with recordings from the breakout sessions.

The Higher Ed Summit 2018 Reaches New Heights

| Salesforce Blog Post ^[3]

Highlights include:

- Vision for Transformation
- Campus-Wide
- Everyone is Empowered

Summit Recordings:

^[4] ^[5] **| Breakout Sessions** ^[6]

Highlights include:

- Best Practices
- Marketing
- Thought Leadership

Questions? Send Kate an [email](#) ^[7].

^[8], [Strategy](#) ^[9], [Cvent](#) ^[10]

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[3] <http://www.salesforce.org/higher-ed-summit-2018-reaches-new-heights/>

[4]

<http://event.on24.com/eventRegistration/console/EventConsoleApollo.jsp?&eventid=1380481&sessionid=1>

[5] <https://blog.cvent.com/events/registration-forms-attendees-want-to-fill-out/>

[6] http://www.salesforce.org/events/higher-ed-summit-2018/watch-on-demand/session-recordings/?utm_source=hesummit18&utm_medium=general-email&utm_campaign=session-recordings

[7]

<mailto:kate.oconnell@cu.edu?subject=SET%20News%20Question%20%7C%20Marketing%20Cloud%20Content%20>

[8] <https://www.cu.edu/blog/set/tag> [9] <https://www.cu.edu/blog/set/tag/strategy>

[10] <https://www.cu.edu/blog/set/tag/cvent>