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Salesforce | Connect with Salesforce for Higher Ed [1]

January 17, 2018 by Kate O'Connell [2]

We talk a lot about how Salesforce is the center of the eComm ecosystem. But what does that really mean? How does Salesforce work? What can be achieved with Salesforce? Are there specific ways that Salesforce can be translated to adapt to the world of higher ed? The answers to those questions, and more, can be found in these upcoming Salesforce calendar items.

Informational Webinar:

| Intro to Salesforce for Non-Profits [3]

Highlights include:

- Engagement options
- Streamline processes
- Transforming workflows

Salesforce Higher Ed Summit:

_ [4]| March 2018 Conference [5]

Highlights include:

- Learn about best practices
- Network with other universities
- Hear HEDA success stories

Questions? Send Kate an email [6].

webinar [7], Conference [8]
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