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May Recap [1]

May 25, 2017 by Kate O'Connell [2]

May was an exciting month for the System eComm Team (SET)! Cvent statistics highlighted the incredible work that eComm users have made. Not only that, but we launched a new project management tool, TaskRay. This Salesforce app is our new communication and organization channel for all things SET. From collaboration to reporting, TaskRay will enable us to streamline and track our work.

A technical deep dive on sending and tracking emails will be the focus of the June user group meeting [3] with Marketing Cloud taking center stage.

Monthly Memo:

Out of Office

Kate will be attending a conference from June 21st - 23rd. Please send all communication and event requests to her by June 14th to ensure that you have the support you need. Should an emergency happen while Kate is gone, fill out a help ticket [4] and another eComm Specialist will be in touch!

Resource Roundup:

TaskRay: An Overview

Looking for more information about TaskRay? Check out this SET News post [5] for an overview of TaskRay tasks. This interactive content contains information on task details and tool functionality.

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eComm App Spotlight: Cvent

In addition to their stellar Help & Support resource, Cvent also offers users online forums where they can connect and network with other Cvent users. These success groups are a

good way to learn more about Cvent. You can find more information, including details about the Denver Success Group, here [6].

Salesforce [7], TaskRay [8], SET Update [9]


May User Group Meeting Agenda [10]


May User Group Meeting Presentation Slides [11]

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