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Marketing Cloud | New Year Resources [1]

December 1, 2017 by Kate O'Connell [2]

With the new year just around the corner, now is a great time to take a look at projected 2018 industry trends for email marketing. It's also a great time to read up on the January 2018 Marketing Cloud release notes. Jump into these resources to jump start your email marketing operations plan for the next calendar year.

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January 2018 Updates:

| Release Notes [3]

Highlights include:

- Journey Builder templates
- Live images content block
- GDPR Compliance su

Cvent Blog:

_ [4]| 5 Trends Shaping Marketing [5]

Highlights include:

- Breaking down silos
- Integrating data
- Mobile first

Questions? Send Kate an email [6].

[7], Product Release [8], Marketing Cloud [9]
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