

## **June Recap** <sup>[1]</sup>

June 30, 2017 by [Kate O'Connell](#) <sup>[2]</sup>

The summer is off to a great start for SET! Completing our first full rotation through the eComm applications, the focus of the June user group meeting was on Marketing Cloud as we took a deep dive into send paths and tracking data. Additionally, [social media strategies](#) <sup>[3]</sup> were highlighted on the SET News page.

Keep an eye out for the invitation to the July ice cream social and user group meeting. We'll recap the progress we've made so far this year and take a look at what the rest of 2017 holds for SET. You won't want to miss it!

## **Monthly Memo:**

### **eComm Student Assistants**

We are thrilled to announce that there are two [new student assistants](#) <sup>[4]</sup> for eComm at the University of Colorado! Please join us in welcoming them to the team.

## **Resource Roundup:**

### **Marketing Cloudcast**

For expert insight and best practices information, the [Marketing Cloudcast](#) <sup>[5]</sup> is a great way to enhance your marketing knowledge. Check out their latest episode today!

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## **eComm App Spotlight: Salesforce**

If you're looking to learn more about Salesforce, Trailhead may be a great option for you. Trailhead offers Salesforce users a simple and easy way to learn about key features and functionality in an approachable, userfriendly way. For more information about Trailhead, check out [this blog post](#) <sup>[6]</sup> or go straight to the [Trailhead site](#) <sup>[7]</sup>.



June User Group Meeting Agenda [8]



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