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The Do's and Don'ts of Email Marketing [1]

May 9, 2018 by Kate O'Connell [2]

Brush up on best practices with a helpful article [3] from NinjaOutreach [4] that covers the do's and don'ts of email marketing.

Highlights from this post include:

- Send with a clear goal
- Automate outreach
- Personalize emails

Read the full blog post here [3].

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