

Cvent | Q2 2017 Product Update and Marketing Tips ^[1]

September 6, 2017 by [Kate O'Connell](#) ^[2]

We all know that marketing is as much an art as it is a science. This is particularly true for event marketing. Check out this Cvent blog post for quick tips specific to event marketing. You can also catch up on the latest news from Cvent with their Q2 update recorded webinar.

5 Email Marketing Tips for Events:

| Cvent Blog Post ^[3]

Highlights include:

- CAN-SPAM review
- Maximize registration by pre-scheduling emails
- Review reporting?

Q2 2017 Product Update:

| Cvent Webinar ^[4] ^[5]

Highlights include:

- Onsite solutions
- CrowdCompass by Cvent
- ?Reporting update

Questions? Send Kate an [email](#) ^[6].

[webinar](#) ^[7], ^[8], [Cvent](#) ^[9]

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