# Cvent | Platform Lingo and Events for Millennials [1]

October 4, 2017 by Kate O'Connell [2]

When it comes to using the eComm applications, understaning the terminology is a major boost toward success. Cvent recently released a blog post that defines different terminology, or lingo, specific to the event management tool. Plus, a recent episode on the Cvent podcast, Don't Forget Your Name Bagde, dives into key topics specific to hosting events for millenials.

### **Cvent Blog:**

<u>| Learn the Lingo</u> [3]

### Highlights include:

- Key terminology
- Clear definitions
- Crossword puzzle "quiz"

## **Don't Forget Your Name Badge:**

\_ [4] Events for Millennials [5]

#### Highlights include:

- Event expectations
- Tech and social media trends
- Customer service

Questions? Send Kate an email [6].

webinar [7], podcast [8], [9], Cvent [10]

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