

Cvent | Event Planning Automation & Best Practices Overview ^[1]

March 30, 2017 by [Kate O'Connell](#) ^[2]

Curious about options for automating event planning? Looking to learn more about implementing best practices in Cvent? Check out these resources for more information.

Automating Event Planning:

| The Automation Evolution eBook ^[3]

Highlights include:

- Benefits of automation
- Attendee feedback and reporting
- Leverage Salesforce Cvent integration for 360-degree view of attendees

Cvent Best Practices:

| Webinar Recording ^[4]

Highlights include:

- 6:21 | Supplier network information
- 8:58 | Cvent Express overview
- 11:00 | OnArrival check-in

Questions? Send Kate an [email](#) ^[5].

[Cvent](#) ^[6], ^[7], [webinar](#) ^[8]

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[5]

<mailto:kate.oconnell@cu.edu?subject=SET%20News%20Question%20%7C%20Cvent%20Event%20Automation%20>

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