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Cvent | Cvent CONNECT Recap [1]

July 19, 2017 by Kate O'Connell [2]

In June, Cvent hosted its annual conference for event and hospitality professionals. The conference was attended by 3,400+ people and included 170 sessions along with a product roadmap. Highlights from the conference, including an overview of the product roadmap and CU's presentation at CONNECT are below:

About Cvent CONNECT

Every year, Cvent hosts a conference for its users and hospitality vendors. This annual event serves as an opportunity to network with other industry professionals, receive Cvent training, learn about industry trends, and receive product roadmap updates straight from the Cvent team. You can find more information about the details of the conference on the website:

Cvent CONNECT 2017 [3]

Conference Takeaways

Themes at this year's CONNECT conference included:

- Onsite technology
- Metrics
- Return on investment (ROI)
- Event security

CONNECT Sessions [4]

Product Roadmap

Where the eComm Wiki is your go-to source for training and troubleshooting information, the SET News page is your home base for updates and information about the SET Team. This includes the monthly SET recap and helpful posts on business processes. You can find the SET News page here:

Roadmap General Session [5]

CU's Presentation

Representing the eComm Program, Kate partnered with Cvent's Kris Justice to present on how the University of Colorado is utilizing the power of Cvent's event management solution across its enterprise and solving their diverse needs and initiatives. You can download the PDF of the presentation, Power Up the Platform Play: Cvent as an Enterprise Solution Pays off Big for University of Colorado.

Breakout Session Presentation [6]

Cvent CONNECT 2018

Interested in attending next year's conference? You can pre-register for Cvent CONNECT 2018 here:

Pre-register [7]

Questions? Reach out to Kate by creating a TaskRay task or submitting a help ticket.

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