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April Recap [1]

April 24, 2017 by Kate O'Connell [2]

This month's user group meeting was a great connection point for the System eComm Team (SET). An overview of Cvent registration forms was the focus point of the meeting where we leveraged Cvent Help & Support tools side-by-side with the eComm Wiki [3]. Download a copy of the user group meeting agenda and presentation slides for more information.

Next month, our SET user group will focus on TaskRay, the SET project management tool in Salesforce. The invitation and additional details will be sent out soon.

Monthly Memo:

Out of Office

Kate will be out of the office from May 1st - 5th. Please send all communication and event requests to her ahead of time to ensure that you have the support you need. Should an emergency happen while Kate is gone, fill out a help ticket [4] and another eComm Specialist will be in touch!

Resource Roundup:

eComm Wiki

Helpful resources for all three of the Salesforce apps can be quickly and easily found on the eComm Wiki [5]. This includes general business processes, functionality information, and troubleshooting guides. Bookmark this page in your browser.

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eComm App Spotlight: Marketing Cloud

The Salesforce Marketing Cloud team has been working hard on some new features and updates. Exciting features and functionality have recently been rolled out. While not all of the updates pertain to eComm, the new feature overview is interesting and good food for thought.

You can watch the webinar here [6].

April User Group Meeting Agenda [7]

April User Group Meeting Presentation Slides [8]

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