

Southwest's A-List Preferred Tier Experience Promotion ^[1]

February 4, 2026 by [Staff](#) ^[2]

Make the most of your next trip by signing up for Southwest's **ongoing A-List Preferred Tier Experience** promotion, now open to all CU employees.

This promotion offers **90 days** of A-List Preferred status, plus the opportunity to have your status extended for an additional 12 months if the following promotional terms are met within the promotional period:

1. Book and complete three roundtrip flights, or six one-way flights
2. Earn 8,000 qualifying points

Register for the promotion here by February 28:

<https://business.southwest.com/alpcorporatetierexperience> ^[3]

A-List Preferred status includes several valuable benefits, such as:

- Extra legroom seating
- Two free checked bags
- Priority boarding
- Priority and Express Lane access

Full details are available here ^[4]

[Travel Promotions](#) ^[5]

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[3] <https://business.southwest.com/alpcorporatetierexperience> [4] <https://www.cu.edu/doc/list-preferred-tier-experience-full-page-flyer-february-2026-cupdf> [5] <https://www.cu.edu/blog/psc-communicator/tag/travel-promotions>