Published on *University of Colorado* (https://www.cu.edu)

Now Live! Apple through CDW-G Marketplace Tile and Apple Employee Purchase Program [1]

October 16, 2023 by Staff [2]

As part of the effort to move the purchase of Apple goods through our strategic partnership with CDW-G, users will now find a new tile “Apple Products via CDW-G” within the CU Marketplace catalogs! This new tile should make it more obvious where Apple products can be found and simplify the process of getting directly to those Apple products you may be searching for.

When creating a requisition from either tile, you will be able to combine any Apple or non-Apple products into the same cart and purchase order for maximum flexibility. All Apple products receive favorable pricing through CDW-G, meet all standard campus OIT requirements, and devices will be added to the Apple School Manager for your campus.

Another added benefit of this relationship is the discounted rates for students, faculty, and staff of the University of Colorado when making personal purchases of Apple products!

To make a purchase, navigate to CDWG.com/custudents [3], which is a dedicated site for affiliates of CU, where the discounted pricing has already been applied. From this site CU affiliates can make their purchases directly with personal funds and have items shipped directly to the address of their choice. Additionally, orders can be placed by calling CDW-G directly at 866.465.9917.

In addition to getting the same Apple products you know at a discount, you can also take pride knowing that purchasing through this program will increase buying power and potentially improve discounts CU receives on future purchases.

For additional details, click here [4].

Apple [5]
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