

## **Dell Standard Configuration Price Increases** <sup>[1]</sup>

January 15, 2026 by [Staff](#) <sup>[2]</sup>

Please be advised that our strategic supplier, Dell, has implemented price increases on our standard configurations in the CU Marketplace, effective **January 1, 2026**.

These increases are driven by high industry-wide demand and rising component costs, particularly related to memory. As a strong strategic partner, Dell has worked closely with CU to maintain competitive pricing and has delayed adjustments as long as possible. However, it has now become necessary for them to update their pricing.

These changes may also affect custom quotes on a case-by-case basis, especially for servers and related hardware. Dell will continue to honor pricing on any current quotes or orders in progress; however, please note that new quotes will now be valid for only 14 days due to market volatility.

If you have questions about which device best meets your needs, please contact your campus Office of Information Technology or our Dell representative, Ashley Delgado, at [Ashley.Delgado@dell.com](mailto:Ashley.Delgado@dell.com) <sup>[3]</sup> or 512.649.1948.

For PSC or Dell-related questions, please contact Brian Hutchison, Strategic IT Sourcing Specialist, at [Brian.Hutchison@cu.edu](mailto:Brian.Hutchison@cu.edu) <sup>[4]</sup>.

[Dell](#) <sup>[5]</sup>

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