

## **Coming December 6: Amazon Business for CU** <sup>[1]</sup>

November 12, 2024 by [Staff](#) <sup>[2]</sup>

Starting December 6th, Amazon Business will be available for purchasing through CU Marketplace. CU is excited to launch this new purchasing program. Shopping on Amazon Business through CU Marketplace is as user-friendly as Amazon.com and includes features tailored for the University. Simplify your purchasing process, take advantage of Amazon's wide product selection and enjoy fast shipping.

Be on the lookout for an email on December 6th, with instructions to activate your Amazon Business account. Additional benefits include:

- Free Same-Day, One-Day and 2-Day shipping on Prime-eligible items ([learn more](#))
- Get Quantity Discounts on top-brands and top-selling products.?
- Create custom shopping lists for frequently purchased items.
- Ability to support small, diverse, local, and sustainable businesses with certifications.
- Get real-time data to make smarter budgeting and purchasing decisions.
- Access to a specialized Amazon Business Customer Service team

In addition to CU Marketplace, you can make purchases on [www.amazon.com](https://www.amazon.com) <sup>[3]</sup> by merging your current business account, or by joining the CU Amazon Business account. Procurement Cards are required to purchase on the online Amazon site.

All Amazon accounts currently using a university domain, will be required to update their account based on how you have used your CU email with Amazon previously. You will receive an email with directions on how to complete this step at go-live.

CU is hosting two webinars to prepare you for this release.

1. **November 19th** we are hosting a webinar for users that have a business account or shop on Amazon.com using their Purchasing Card. Learn how to merge your existing account, or join the CU Business Account using your Purchasing Card. [Register Now](#) <sup>[4]</sup>
2. **November 21st** we are hosting a webinar for CU Marketplace users on how to get their account ready to shop using the new Amazon catalog. [Register Now](#) <sup>[5]</sup>

PSC virtual office hours on [12/10/24](#) <sup>[6]</sup> and [12/17/24](#) <sup>[7]</sup> will have both PSC staff and Amazon representatives available to answer your questions regarding the Amazon Business rollout. The virtual office hours will run from 10 am - 11 am. Zoom links and call details can be found on the [PSC Events page](#) <sup>[8]</sup>.

Beginning December 6th, all ?CU? Amazon purchases should be made through this new, central Amazon Business account. Visit the project page for up-to-date information on the

rollout [here](#) [9].

[CU Marketplace](#) [10]

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[2] <https://www.cu.edu/blog/psc-communicator/author/151203> [3] <http://amazon.com>

[4] [https://cusystem.zoom.us/webinar/register/WN\\_KoZCfp2WQ\\_6mGbbdjWcN\\_w#/registration](https://cusystem.zoom.us/webinar/register/WN_KoZCfp2WQ_6mGbbdjWcN_w#/registration)

[5] [https://cusystem.zoom.us/webinar/register/WN\\_amBUCL0ZSjSu9tGy2s2ccA#/registration](https://cusystem.zoom.us/webinar/register/WN_amBUCL0ZSjSu9tGy2s2ccA#/registration)

[6] <https://www.cu.edu/psc/events/procurement-sourcing-virtual-office-hours-amazon-business>

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[10] <https://www.cu.edu/blog/psc-communicator/tag/cu-marketplace>