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Apple Purchases to go Through CDW-G Soon! [1]

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Working with our strategic partners, the University of Colorado is capitalizing on an opportunity to purchase Apple hardware, software, and services through our existing CDW-G punchout catalog. This partnership with CDW-G, Apple's largest higher education reseller in the US, will allow CU to maximize potential discounts for all goods and services purchased. Any products sold by Apple will be available through CDW-G with improved pricing.

CDW-G employs dedicated, on-site Apple System Engineers, Apple-certified Mobility Solution Architects, and additional resources to maintain the same level of service you've experienced when working directly with Apple. CDW-G is Apple's only supplier who maintains in-house stocking of the most requested products, providing live inventory status and anticipated ship dates for the items you need. Oftentimes these items will be available to ship and arrive even more quickly than orders placed directly from Apple!

To facilitate this transition, the existing Apple catalog button will now display as an Apple Presented by CDW-G graphic. This updated button will take you directly to an Apple-specific home page within the CDW-G catalog, which maintains the familiar feel from the Apple catalog. Apple items can be combined within a cart of other CDW-G products for a single requisition and purchase order.

As an additional benefit of this partnership, CDW-G will also be rolling out a public-facing website to allow students, faculty, and staff to purchase Apple products for personal use with specially discounted rates. These purchases will have multiple ways to order, will not require CU-Marketplace access, and will ship directly to your preferred location.

If you would like additional information on any of these exciting updates, please reach out to Brian Hutchison [3] with any questions.

Apple [4], IT Procurement [5]
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