

Need to create informational images for your course? There's a tool for that! ^[1]

January 24, 2019 by [Amy Arnold](#) | [Office of Digital Education](#) ^[2]

Snagit: The popular tool that is transforming images at the University of Colorado Denver

Have you ever needed to point out specific information in Canvas or on a website that you use in your online course? If you answered 'yes,' then I recommend trying out the university licensed tool Snagit by Techsmith!

Snagit is an easy-to-use screen capturing and recording tool that faculty are able to download and use for free. All you have to do is contact the CU Online Helpdesk: cuonlinehelp@ucdenver.edu ^[3] to request the download instructions and license key code.

Here's an easy example I made to answer the popular student question of "Where can I find my grades in Canvas?"

The screenshot displays a course management interface. On the left is a dark sidebar with icons and labels for 'Online', 'Account', 'Admin', 'Dashboard', 'Courses', 'Groups', 'Calendar', 'Inbox', 'Commons', and 'Help'. The main content area has a header 'Sample Face-to-Face Course > Modules'. Below this is a list of menu items: 'Home' (highlighted with a dark grey background), 'Syllabus', 'Announcements', 'Modules', 'Grades' (highlighted with a red box), 'People', 'Attendance', 'Assignments', 'Files', 'Pages', 'Discussions', 'Quizzes', 'Outcomes', 'Collaborations', and 'Conferences'. To the right, a list of course materials is shown under the heading 'Week 1 Materials & Assignment', including 'Important Week 1 Presentation', 'Week 1 Article', 'Syllabus Quiz' (2 pts), 'Techsmith Relay Example', and 'Video Assignment' (Sep 13, 2017 | 10 pts). Below this is a section for 'Week 2 Materials & Assignments' starting with 'Week 2 Article'. A red arrow points from the text 'This is where your' to the 'Grades' menu item.

Online

Account

Admin

Dashboard

Courses

Groups

Calendar

Inbox

Commons

Help

Sample Face-to-Face Course > Modules

Home

Syllabus

Announcements

Modules

Grades

People

Attendance

Assignments

Files

Pages

Discussions

Quizzes

Outcomes

Collaborations

Conferences

Week 1 Materials & Assignment

Important Week 1 Presentation

Week 1 Article

Syllabus Quiz
2 pts

Techsmith Relay Example

Video Assignment
Sep 13, 2017 | 10 pts

Week 2 Materials & Assignments

Week 2 Article

This is where your

[4]

When should you use images in your course?

Snagit is a great tool for image capture and editing, but being thoughtful about using images is also important.

Images are a fantastic way to break up content in your course and grab your learner's

attention. So when should you consider using images in your online courses?

- When the image is descriptive and relevant to the text
- When the image is high quality and clear
- When the image is attributed appropriately
- When the image reinforces your message
- When the image evokes emotions

And remember, images can distract the learner just as easily as they can attract the learner, so don't overload your course with too many.

If you would like to learn more about using images in your course and/or would like help using Snagit, contact me at amy.arnold@cu.edu [5]

Thanks for reading and happy image capturing/editing!

Resources

<https://elearningindustry.com/images-in-elearning-6-best-practices-to-ch...> [6]

[7], [digital tools](#) [8], [image editing](#) [9], [images](#) [10], [snagit](#) [11], [techsmith](#) [12]

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[12] <https://www.cu.edu/blog/online-teaching-blog/tag/techsmith>