

## How to Login <sup>[1]</sup>

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Use the details below while accessing the tools for the first time and down the road.

### Marketing Cloud

1. Navigate to the [Marketing Cloud login page](#) <sup>[3]</sup> (bookmark this page)
2. Select your Campus, and enter your university credentials
  - *New users will be notified via email when their account is activated?*
3. [How-To Enable Multi-Factor Authentication](#) <sup>[4]</sup>

**TIP!** Set your [Default Login Preference](#) <sup>[5]</sup> to *Email* to avoid taking two clicks every time you log in to Marketing Cloud to navigate to Email Studio.

### Related Wiki Posts

- [New User Training](#) <sup>[6]</sup>

#### **Display Title:**

How to Login

#### **Send email when Published:**

No

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**Source URL:** <https://www.cu.edu/blog/integrated-online-services/how-login>

#### **Links**

[1] <https://www.cu.edu/blog/integrated-online-services/how-login> [2] <https://www.cu.edu/blog/integrated-online-services/author/39>

[3]

<https://ping.prod.cu.edu/idp/startSSO.ping?PartnerSpId=https%3A%2F%2Fsp.exacttarget.com%2Fshibboleth-sp> [4] <https://www.cu.edu/blog/integrated-online-services/marketing-cloud-multi-factor-authentication-mfa>

[5] <https://www.cu.edu/blog/ecomm-wiki/set-default-login-preference> [6] <https://www.cu.edu/blog/ecomm-wiki/new-user-training>