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# How to Login [1]

March 26, 2026 by Melanie Jones [2]

Use the details below while accessing the tools for the first time and down the road.

Marketing Cloud

1. Navigate to the Marketing Cloud login page [3] (bookmark this page)
2. Select your Campus, and enter your university credentials
    - *New users will be notified via email when their account is activated?*
3. How-To Enable Multi-Factor Authentication [4]

**TIP!** Set your Default Login Preference [5] to *Email* to avoid taking two clicks every time you log in to Marketing Cloud to navigate to Email Studio.

## Related Wiki Posts

- New User Training [6]

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