

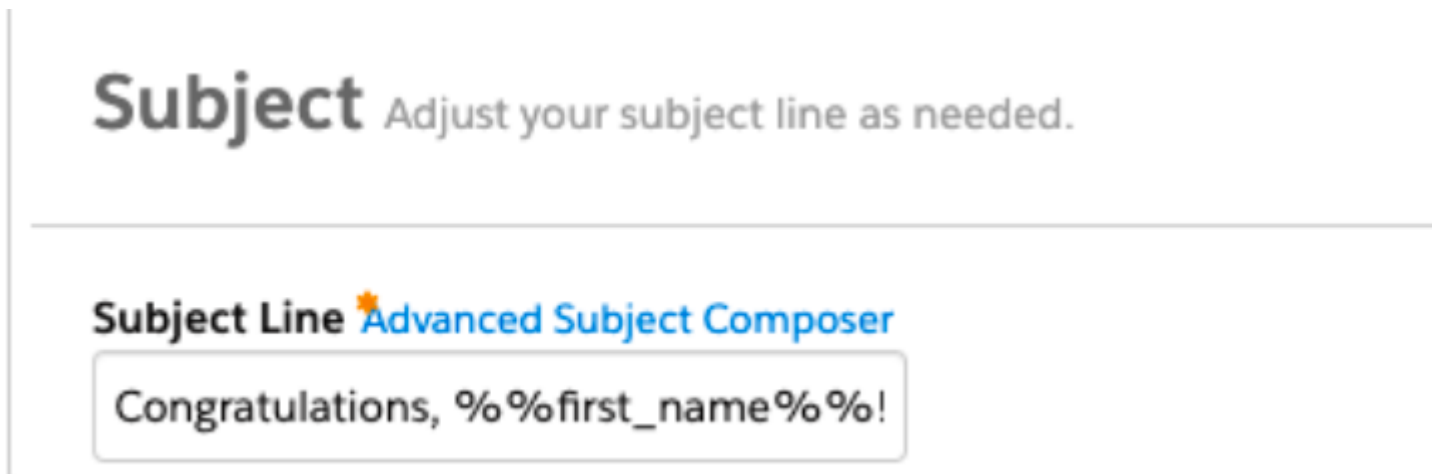
How to Add/Modify a Subject Line in Pardot ^[1]



February 10, 2023 by [jennifer.mortensen](#) ^[2]

When you're preparing to send your email, be sure to do so with an engaging, and ideally personalized, subject line. Follow the steps below to customize your email subject line.

1. From your email or template in Pardot, navigate to the **SENDING** tab in the top menu.



2. Pardot will open a **Subject** menu that allows you to customize your email subject.

3. Enter your desired subject line in the Subject Line text box.

4. Click **Save**.

5. Click **Publish to Template**.

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How to Add/Modify a Subject Line in Pardot

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No

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