

## Creating a New Contact <sup>[1]</sup>



February 10, 2023 by [jennifer.mortensen](#) <sup>[2]</sup>

When you need to add a lead or contact to the Integrated Online Services (org), you can so in a few quick and easy steps.

1. Start on the **Contacts** tab in Salesforce. You'll notice a page component titled "**New**." The information you'll be need to provide before proceeding is included below. Click **Next** when finished.

- First Name and Last Name
- Mobile Phone
- Email Address (Required)
- Program of Interest (Required)
- Specialization (if applicable)
- Lead Source (see valid values [HERE](#) <sup>[3]</sup>)
- Source Channel (see valid values [HERE](#) <sup>[3]</sup>)
- Pronouns

2. After clicking **Save**, a new Salesforce contact will be created based on the information you entered. **Salesforce will load, showing you the new contact.** If you have multiple contacts, you can click '**Save & New**' to be presented with a fresh contact creation form.

### **Display Title:**

Creating a New Contact

### **Send email when Published:**

Yes

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**Source URL:** <https://www.cu.edu/blog/integrated-online-services/creating-new-contact>

### **Links**

[1] <https://www.cu.edu/blog/integrated-online-services/creating-new-contact>

[2] <https://www.cu.edu/blog/integrated-online-services/author/13789> [3]

<https://www.cu.edu/blog/integrated-online-services/ios-lead-attributions>