

Bulk SMS Sends ^[1]

May 9, 2023 by [m.essa](#) ^[2]

- Create a campaign or report including your recipient information.
 - If you create a report listing the recipients, you want to send it too. Your report name must begin with '[Mogli]', and the first column must be the ID of the record you're sending to.
 - Filter for only contacts with associated Mogli Numbers
- Find the "Bulk SMS Lightning" Tab, or search for it in the App Launcher
 - Select your report or campaign.

The screenshot displays the 'Bulk SMS' interface. On the left, the 'Recipient Selector' panel shows a search bar, a list of contacts with columns for Name and Phone Number, and a 'Selected Rows: 9' indicator. The right panel is divided into three sections: 'SMS Recipients' showing a list of Mogli IDs and a warning for bulk sends over 150 recipients; 'SMS Message' with fields for message body, media files, and character count; and 'SMS Send Configuration' with options for send from (Production) and schedule message (Aug 21, 2023 at 3:56 PM).

- Your recipient's Mogli Numbers will appear in the SMS Recipient field.
- Draft your message in the SMS Message section. You can include any of the following file types: jpeg, gif, png, mp4

Bulk Messaging Considerations:

- Bulk messages are limited to 50,000 SMS messages at a time. If you are going to include media in your message (MMS), that limit drops to 2,000 at a time. GIFs are not supported in bulk messaging.

Reporting on Bulk Messaging:

- Bulk Messages are identified by a checkbox on the "SMS" object. Any reports for the SMS object will have this field available for filtering.
- [Click here](#) ^[3] to go to an example report that shows bulk messages sent by phone number. You can clone this report and add your campus filter to refine the results. Please [submit a help ticket](#) ^[4] for additional reporting support.

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