

Attend a 529 College Savings Account talk, leave with a \$25 account ^[1]

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One factor can make children seven times more likely to attend college: Having a college savings account in their name.

“That’s across all socioeconomic lines. It doesn’t even matter how much is in the account, just as long as they have one,” said Melissa Marshall, an employer plan advisor at CollegenInvest.

Employee Services will host campus workshops in August by CollegenInvest, a nonprofit agency within the Colorado Department of Higher Education dedicated to decreasing student loan debt and giving middle-class families a greater opportunity to earn a college degree. The talks detail how CU faculty and staff can begin saving for college by enrolling their children or grandchildren in a 529 college savings account. Lunch will be provided, and all attendees will leave with a \$25 start account.

These tax-advantaged college savings options let you contribute to a chosen savings plan that grows along with the future college graduate. You can even set up a direct deposit deduction, automatically setting aside a fixed amount every time you are paid. There’s also a variety of matching grants and scholarships available to qualified account beneficiaries.

At the workshops, professionals can help you determine the appropriate 529 College Savings Account for your child’s future—and your wallet.

- CU Boulder: Aug. 16
- CU Anschutz: Aug. 18
- UCCS: Aug. 23
- CU Denver: Aug. 24

Register now! ^[3]

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