

## **Tips & Tricks | EiQ - 2018 Intelligent Email Gathering Recap** <sup>[1]</sup>

June 8, 2018 by [Kate O'Connell](#) <sup>[2]</sup>

[Brightwave](#) <sup>[3]</sup> gathered some of the best and brightest from the email marketing industry for their annual [Intelligent Email \(EiQ\) conference](#) <sup>[4]</sup> in Atlanta. Catch up on each exciting session by tuning into the recordings.

Highlights include:

- #Trending: Edge of the Inbox
- Unicorn or Octopus: Getting Your Arms Around Customer Data
- Email Group Therapy by Women of Email
- Reinventing Newsletters the Right Way

You can catch all of the sessions [here](#) <sup>[4]</sup>.

[Tools of the Trade](#) <sup>[5]</sup>, [Email Marketing](#) <sup>[6]</sup>

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