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Tips & Tricks | EiQ - 2018 Intelligent Email Gathering Recap [1]

June 8, 2018 by Kate O'Connell [2]

Brightwave [3] gathered some of the best and brightest from the email marketing industry for their annual Intelligent Email (EiQ) conference [4] in Atlanta. Catch up on each exciting session by tunning into the recordings.

Highlights include:

- #Trending: Edge of the Inbox
- Unicorn or Octopus: Getting Your Arms Around Customer Data
- Email Group Therapy by Women of Email
- Reinventing Newsletters the Right Way

You can catch all of the sessions here [4].

Tools of the Trade [5], Email Marketing [6]
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