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Tips & Tricks | 5 Event Planning Pitfalls to Avoid [1]

November 30, 2017 by Kate O'Connell [2]

Event planning isn't always easy. Avoid murky event waters by using tried and true industry guidelines, outlined in a recent blog by Cvent, that will help ensure your next event is a success.

Highlights include:

- Attendee engagement approach
- Social media considerations
- The "wow" factor
- Event tech capabilities

You can read the full post here [3].

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