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Salesforce Email Send Data [1]

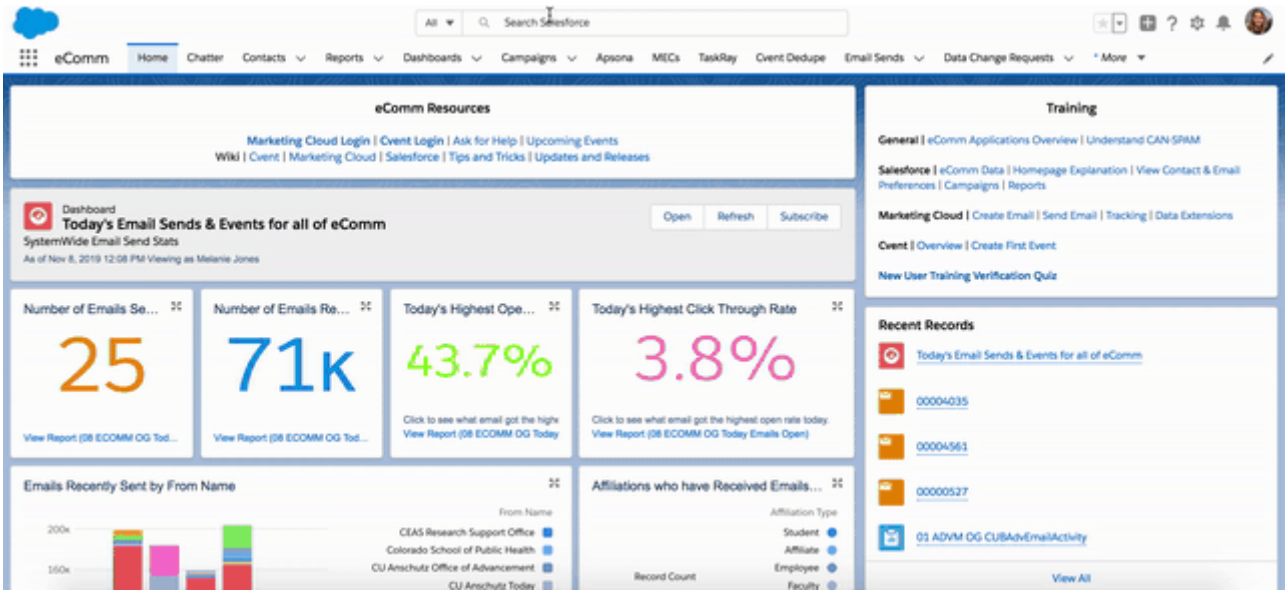
March 19, 2026 by Daniella Torres [2]

Marketing Cloud sends Email Send data to Salesforce after a send is complete. You can access valuable data like overall Open/Click rates, whether someone opened or clicked on an email, and which of your links was the most popular.

Viewing Marketing Cloud Email Send Data in Salesforce

1. Search for your Email Send in the **Global Search Bar** at the top of the page
    1. Select **Email Sends** in the **Global Search Bar** or on the left **Search Results** column
    2. You can search by **Email Name, From Email**, **Subject Line**, or **Job ID** (found in the Tracking section in Marketing Cloud), among others
2. Click on **Email Send Name**
3. Scroll through the **Details** tab to see send statistics about your email
4. The **Related** tab provides **Individual Email Results** and **Aggregate Link Level Details** [3]

NOTE If you've sent your email to a report, you'll be able to view the report names used in Salesforce. Sends to Data Extensions; however, will not be visible.



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