

## Salesforce Email Send Data [1]

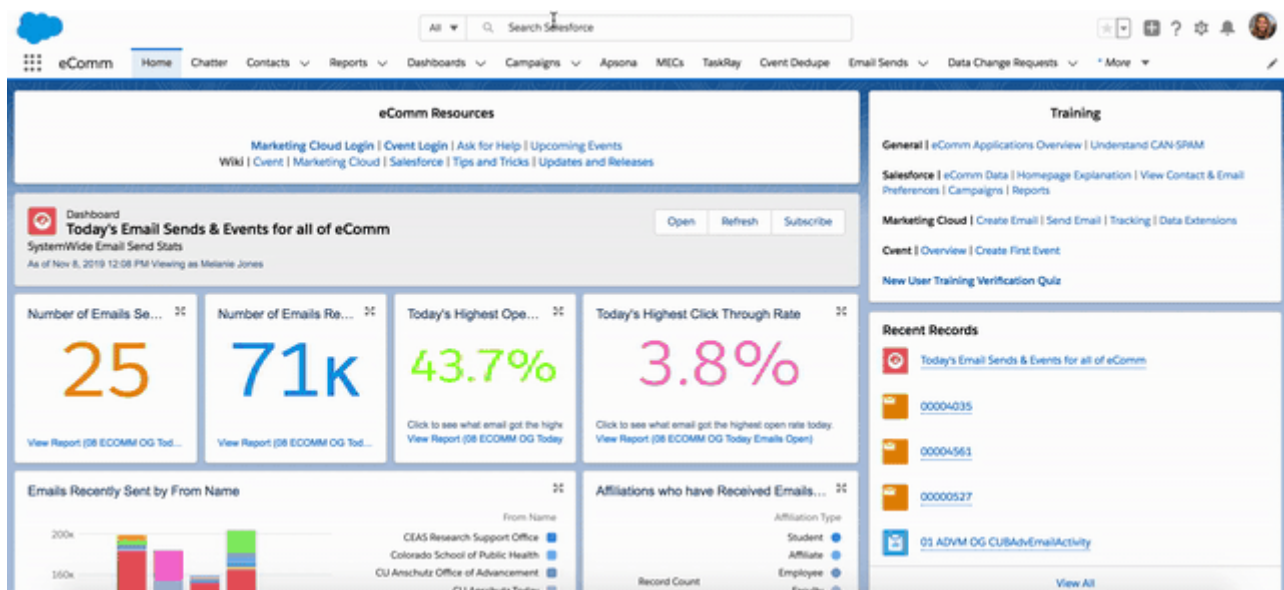
November 8, 2019 by [Daniella Torres](#) [2]

Marketing Cloud sends Email Send data to Salesforce after a send is complete. You can access valuable data like overall Open/Click rates, whether someone opened or clicked on an email, and which of your links was the most popular.

### Viewing Marketing Cloud Email Send Data in Salesforce

1. Search for your Email Send in the **Global Search Bar** at the top of the page
  1. Select **Email Sends** in the **Global Search Bar** or on the left **Search Results** column
  2. You can search by **Email Name**, **From Email**, **Subject Line**, or **Job ID** (found in the Tracking section in Marketing Cloud), among others
2. Click on **Email Send Name**
3. Scroll through the **Details** tab to see send statistics about your email
4. The **Related** tab provides shows **Individual Email Results** and **Aggregate Link Level Details**

**NOTE** If you've sent your email to a report, you'll be able to view the report names used in Salesforce. Sends to data extensions, however, will not be visible.



**Display Title:**

Salesforce Email Send Data

**Send email when Published:**

Yes

**Source URL:** <https://www.cu.edu/blog/ecommerce-wiki/salesforce-email-send-data>

**Links**

[1] <https://www.cu.edu/blog/ecommerce-wiki/salesforce-email-send-data>

[2] <https://www.cu.edu/blog/ecommerce-wiki/author/20864>