

Published on *University of Colorado* (<https://www.cu.edu>)

[Home](#) > [Preview/Test Email with Profile Attribute](#)

---

## **Preview/Test Email with Profile Attribute** <sup>[1]</sup>

October 22, 2020 by [Melanie Jones](#) <sup>[2]</sup>

?Are you adding personalization to Marketing Cloud emails (such as 'Dear First Name')?  
Marketing Cloud makes previewing the recipient's version easy - bringing you peace of mind.

Navigate to Marketing Cloud >> **Email Studio** >> **Edit Email** wizard >> **Preview and Test**

Home Email Overview **Content** Subscribers Interactions A/B T

← Edit Email eComm News - October 2020

Properties Content **Preview and Test**

**Subscriber Preview and Attributes** ⓘ

✉

📁

**i** Select a subscriber to preview personalization; then use the Test Send option to ensure your email renders correctly across multiple email clients, devices and browsers.

Subject: eComm News  
Preheader: Collabora

LAYOUT A P

**Unlock**

Dear %%F

Interested  
community  
updating y  
frequency  
email (i.e. :  
is devoted  
Salesforce  
specifically

- Remain on the default **Subscriber Preview and Attributes** tab on the left
- Select the **Folder icon**



Email

Overview

Content

Subscribers ▾

Interactions ▾

A/B



Edit Email

eComm News - October 2020



Properties



Content



Preview and Test



Subscriber Preview and Attributes ⓘ

Subject: eComm Ne

Preheader: Collabor



Lists ▾ Search 🔍 ⓘ

- All Subscribers
- > My Lists
- > My Groups
- > Data Extensions
- > Shared Data Extensions
- ✓ My Salesforce Data Extensions
- ✓ Connections
  - Connections Requests SYS SUB
  - Connections Requests PRI SUB
  - ✓ OG Mel Jones
  - 08 UREL OG AMC Emp SUB Co
  - 08 UREL Regents SUB Connecti

Contact ID Search 🔍 ⓘ

CONTACT ID
003f40000mHxiCAAS
003f40000mJOmLAAW
003f40000mJOpFAAW

Cancel

- Select **Salesforce Data Extensions** >> Chose the Data Extension you intend on using
  - The Data Extension will populate on the right. **Select one** of the individuals or rows.
- Click **Select** and a preview will display



Email

Overview

Content

Subscribers ▾

Interactions ▾

A/B T



# Edit Email

eComm News - October 2020



Properties



Content



Preview and Test



## Subscriber Preview and Attributes ⓘ



003f400000mHxiCAAS

ATTRIBUTE	VALUE
Contact ID	003f400000mHxiCAAS
First Name	Daniella
Last Name	Torres
Email	daniella.torres@cu.edu

Subject: eComm New

Preheader: Collabora

LAYOUT

Dear **Danie**

Interested in  
community  
updating yo

- Toggle to right or left to preview a different individuals' experience.



Properties



Content



Preview and Test



## Subscriber Preview and Attributes ⓘ



003f400000mJOmLAAW

ATTRIBUTE	VALUE
Contact ID	003f400000mJOmLAAW
First Name	Jennifer
Last Name	Mortensen
Email	jennifer.mortensen@cu.edu

Subject: eComm New

Preheader: Collabora

LAYOUT

**Unlock C**

Dear **Jennif**

Interested in  
community

## Related Content

- [How can I personalize my emails](#) [3]?
- [How can I add other personalized information to my Marketing Cloud email, such as address?](#) [4]
- [How can I add personalized information that is not in Salesforce to my Marketing Cloud email?](#) [4]
- [What if I want to add personalized data where the data tag doesn't already exist in Marketing Cloud?](#) [4]

### Display Title:

Preview/Test Email with Profile Attribute

### Send email when Published:

No

---

**Source URL:** <https://www.cu.edu/blog/ecommerce-wiki/previewtest-email-profile-attribute>

### Links

[1] <https://www.cu.edu/blog/ecommerce-wiki/previewtest-email-profile-attribute>

[2] <https://www.cu.edu/blog/ecommerce-wiki/author/39>

[3] <https://www.cu.edu/blog/ecommerce-wiki/personalizing-your-email>

[4] <https://www.cu.edu/blog/ecommerce-wiki/sends-data-extensions-profile-attributes>