

Preview/Test Email ^[1]

October 22, 2020 by [Melanie Jones](#) ^[2]

?Are you adding personalization to Marketing Cloud emails (such as 'Dear First Name')?
Marketing Cloud makes previewing the recipient's version easy - bringing you peace of mind.

Navigate to Marketing Cloud >> **Email Studio** >> **Edit Email** wizard >> **Preview and Test**

Home Email Overview **Content** Subscribers Interactions A/B T

Edit Email eComm News - October 2020

Properties Content **Preview and Test**

Subscriber Preview and Attributes

Select a subscriber to preview personalization; then use the Test Send option to ensure your email renders correctly across multiple email clients, devices and browsers.

Subject: eComm News
Preheader: Collabora

LAYOUT A P

Unlock

Dear %%F

Interested
community
updating y
frequency
email (i.e. s
is devoted
Salesforce
specifically

- Remain on the default **Subscriber Preview and Attributes** tab on the left
- Select the **Folder icon**

Home Email Overview **Content** Subscribers Interactions A/B

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Properties Content **Preview and Test**

Subscriber Preview and Attributes Subject: eComm News Preheader: Collaborative

Lists Search

- All Subscribers
- > My Lists
- > My Groups
- > Data Extensions
- > Shared Data Extensions
- ✓ Salesforce Data Extensions**
 - Connections
 - Connections Requests SYS SUB
 - Connections Requests PRI SUB
 - ✓ OG Mel Jones**
 - 08 UREL OG AMC Emp SUB Co
 - 08 UREL Regents SUB Connecti

Contact ID Search

CONTACT ID
003f400000mHxiCAAS
003f400000mJOmLAAW
003f400000mJOpFAAW

Cancel

- Select **Salesforce Data Extensions** >> Chose the Data Extension you intend on using
 - The Data Extension will populate on the right. **Select one** of the individuals or rows.
- Click **Select** and a preview will display

Email

Overview

Content

Subscribers ▾

Interactions ▾

A/B T

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Properties

Content

Preview and Test

Subscriber Preview and Attributes ⓘ

003f400000mHxiCAAS

ATTRIBUTE	VALUE
Contact ID	003f400000mHxiCAAS
First Name	Daniella
Last Name	Torres
Email	daniella.torres@cu.edu

Subject: eComm New

Preheader: Collabora

LAYOUT A P

Dear **Danie**

Interested in

community

updating yo

,

- Toggle to right or left to preview a different individuals' experience.

Email

Overview

Content

Subscribers ▾

Interactions ▾

A/B T

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Properties

Content

Preview and Test

Subscriber Preview and Attributes ⓘ

003f400000mJOmLA AW

ATTRIBUTE	VALUE
Contact ID	003f400000mJOmLA AW
First Name	Jennifer
Last Name	Mortensen
Email	jennifer.mortensen@cu.edu

Subject: eComm New

Preheader: Collabora

LAYOUT A P

Unlock C

Dear **Jennif**

Interested in

community

Related Content

- [How can I personalize my emails](#) ^[3]?
- [How can I add other personalized information to my Marketing Cloud email, such as address?](#) ^[4]
- [How can I add personalized information that is not in Salesforce to my Marketing Cloud email?](#) ^[4]
- [What if I want to add personalized data where the data tag doesn't already exist in Marketing Cloud?](#) ^[4]

Display Title:

Preview/Test Email

Send email when Published:

No

Source URL: <https://www.cu.edu/blog/ecommerce-wiki/previewtest-email>

Links

[1] <https://www.cu.edu/blog/ecommerce-wiki/previewtest-email> [2] <https://www.cu.edu/blog/ecommerce-wiki/author/39> [3] <https://www.cu.edu/blog/ecommerce-wiki/personalizing-your-email-preferred-name-or-other-attribute> [4] <https://www.cu.edu/blog/ecommerce-wiki/sends-data-extensions-profile-attributes>