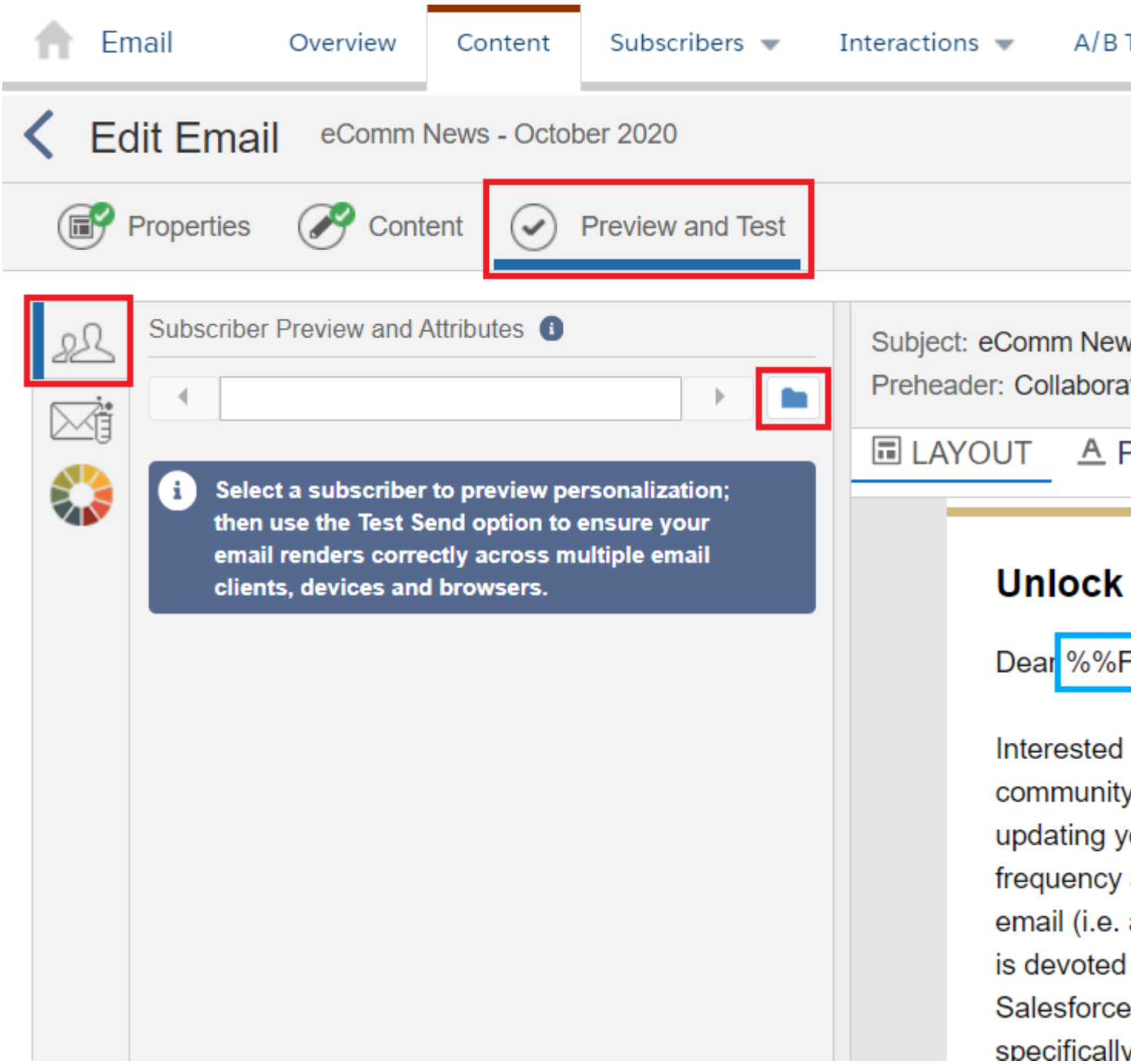
Published on *University of Colorado* (https://www.cu.edu)

Preview/Test Email [1]

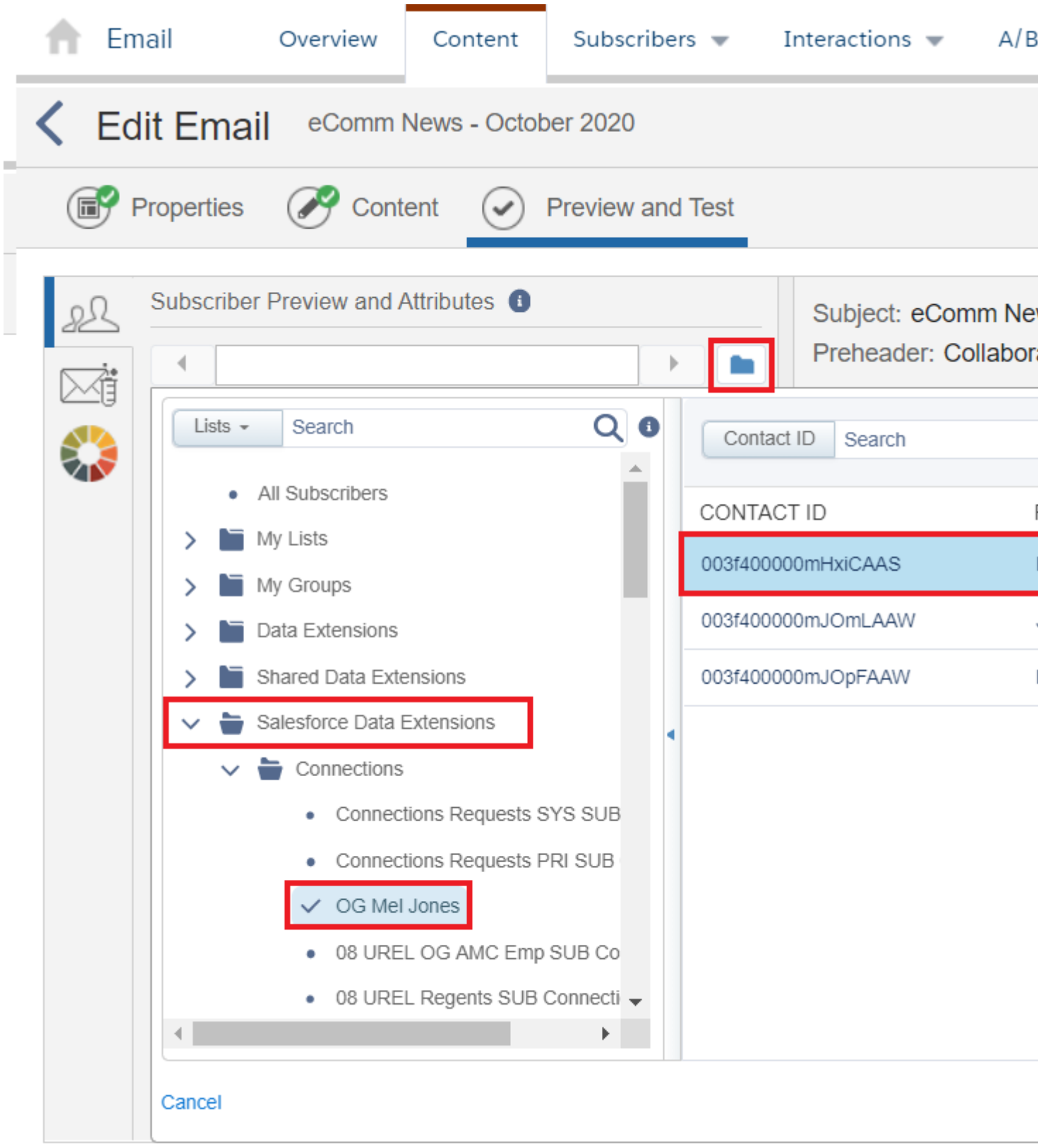
October 22, 2020 by Melanie Jones [2]

?Are you adding personalization to Marketing Cloud emails (such as 'Dear First Name')? Marketing Cloud makes previewing the recipient's version easy - bringing you peace of mind.

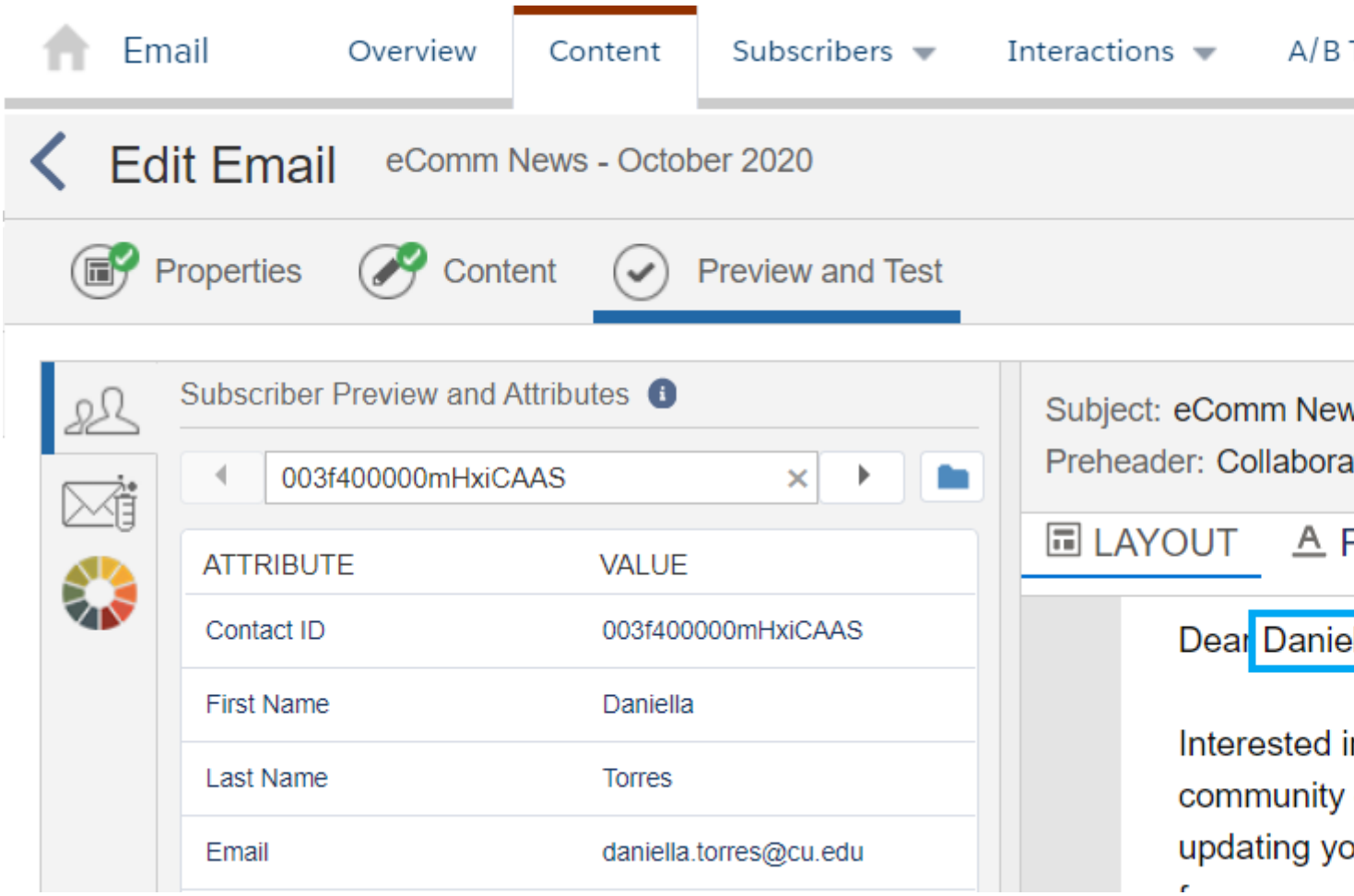
Navigate to Marketing Cloud >> **Email Studio** >> **Edit Email** wizard >> **Preview and Test**



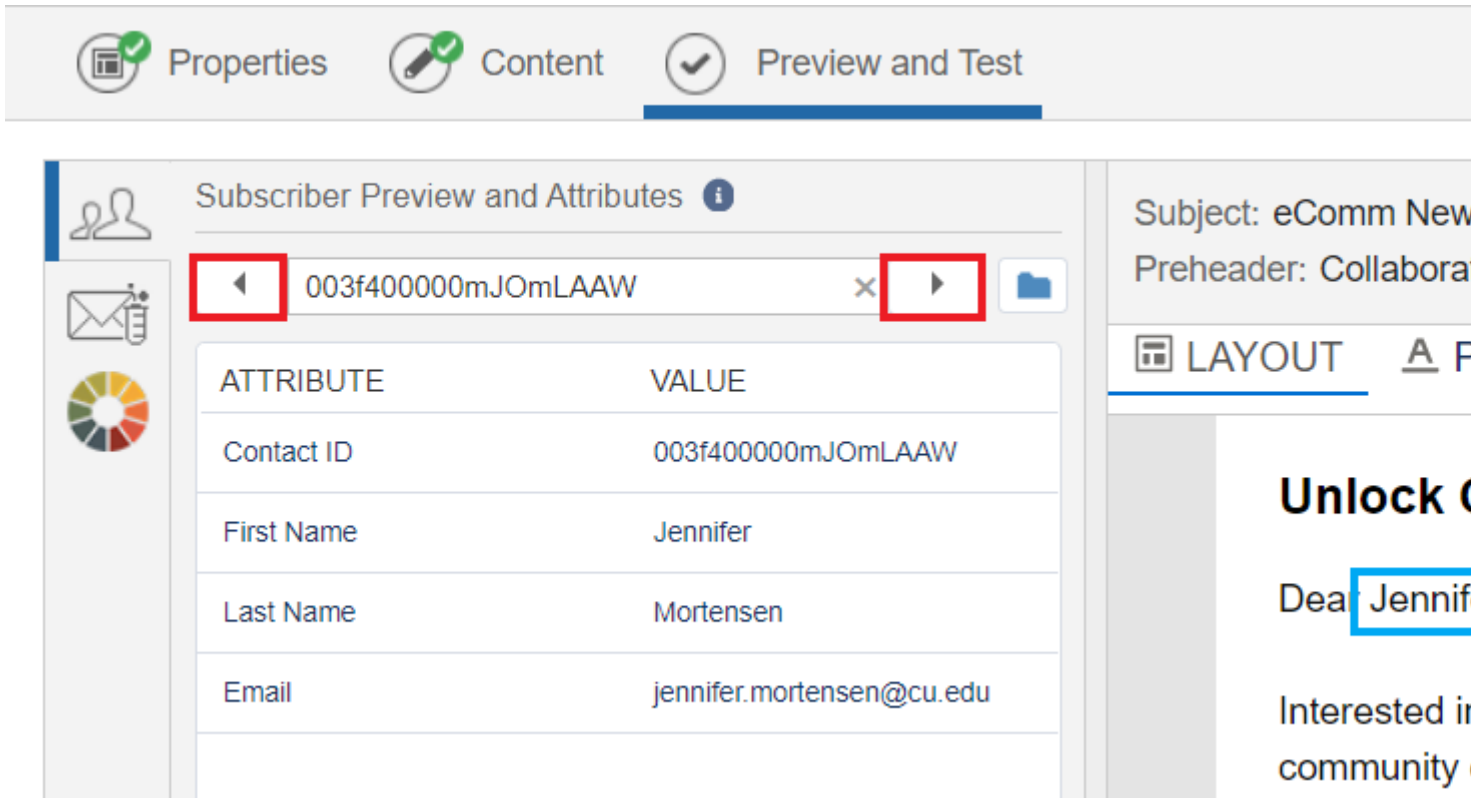
- Remain on the default **Subscriber Preview and Attributes** tab on the left
- Select the **Folder icon**



- Select **Salesforce Data Extensions** >> Chose the Data Extension you intend on using
  - The Data Extension will populate on the right. **Select one** of the individuals or rows.
- Click **Select** and a preview will display



- Toggle to right or left to preview a different individuals' experience.



Related Content

- How can I personalize my emails [3]?
- How can I add other personalized information to my Marketing Cloud email, such as address? [4]
- How can I add personalized information that is not in Salesforce to my Marketing Cloud email? [4]
- What if I want to add personalized data where the data tag doesn't already exist in Marketing Cloud? [4]

Display Title:
Preview/Test Email
Send email when Published:
No

Source URL:https://www.cu.edu/blog/ecomm-wiki/previewtest-email

Links
[1] https://www.cu.edu/blog/ecomm-wiki/previewtest-email [2] https://www.cu.edu/blog/ecomm-wiki/author/39 [3] https://www.cu.edu/blog/ecomm-wiki/personalizing-your-email-preferred-name-or-other-attribute [4] https://www.cu.edu/blog/ecomm-wiki/sends-data-extensions-profile-attributes