Preview/Test Email [1]

October 22, 2020 by Melanie Jones [2]

Are you adding personalization to Marketing Cloud emails (such as 'Dear First Name')? Marketing Cloud makes previewing the recipient's version easy - bringing you peace of mind.

Navigate to Marketing Cloud >> Email Studio >> Edit Email wizard >> Preview and Test
- Remain on the default **Subscriber Preview and Attributes** tab on the left
- Select the **Folder icon**
Select Salesforce Data Extensions >> Chose the Data Extension you intend on using
○ The Data Extension will populate on the right. Select one of the individuals or rows.
● Click Select and a preview will display
• Toggle to right or left to preview a different individuals' experience.
Related Content

- How can I personalize my emails [3]?
- How can I add other personalized information to my Marketing Cloud email, such as address? [4]
- How can I add personalized information that is not in Salesforce to my Marketing Cloud email? [4]
- What if I want to add personalized data where the data tag doesn't already exist in Marketing Cloud? [4]

Display Title:
Preview/Test Email

Send email when Published:
No

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