New User Training | Cvent [1]

May 2, 2024 by Melanie Jones [2]

Express Sunsetting

- **September 30** | All created/launched Express events must be complete.
- **September 30 - December 31** | Completed Express events will remain available for post-event wrap-up.
- **December 31 & beyond** | All Express events will be archived.

Get started by learning to create your first Cvent event.

| Get Started | 0:00 - 10:40 |

- **Help & Support** [3] | Cvent not only provides a large knowledgebase to search step-by-step tutorials but support you can contact directly. Request a call, instant message, or submit a case.
- **View Templates** [4] | We’ve made six different CU-branded templates available to all users to clone [5]. They provide a great start but can be fully customized.
- **Create Event** | The event creation process starts with providing basic event information (title, date, location, etc.). Once created, enable additional features like guest registration, sessions, or speakers before customizing further.
  - Start by clicking the blue **Create Event** button in the top-right corner. Next, you will be able to select a **CU-branded template** to clone. Alternatively, you can clone an existing event you have access to [6].
# Events

<table>
<thead>
<tr>
<th>Title</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unsubscribe: eComm...</td>
<td>C5N</td>
</tr>
<tr>
<td>Subscribe: Employee...</td>
<td>GLN</td>
</tr>
<tr>
<td>Subscribe: Registrar Network Newsletter...</td>
<td>WHN</td>
</tr>
<tr>
<td>Subscribe: Budget &amp; Fiscal News</td>
<td>JWN</td>
</tr>
<tr>
<td>Subscribe: Benson Center for the Arts</td>
<td>P3N</td>
</tr>
</tbody>
</table>
1. **Event Information** | For your basic event details, such as: event title, start/end date, event planner, etc.
   - This also includes our Custom Contact Fields which play a role in getting money to your account if you're hosting a paid event.
2. **Event Configuration** | For enabling additional event features, like: guests, sessions, speakers, social media, etc.
3. **Event Status** | For testing your event and requesting approval from your eComm specialist.
4. **Event Settings** | For sharing your event with other Cvent users.

**Website & Registration | 13:39 - 23:55**

You can open the **Site Designer** to customize your website and registration process in two
ways. In the left navigation, either:

- Click Event Website after expanding the Website section.
- Click Registration Process after expanding the Registration section.

Each path will present you with a blue button to the Open Site Designer.

- Add Questions to Event [11]
- Add Guest Registration [12]
Event Website

Design & Build Your Event Website

To get started, launch our new Site Designer.

Website Pages

Summary

Who is Attending?

Archive Page
- **Weblinks** can be found after expanding the **Marketing** section.
- **Emails** are found after expanding the **Email** section.

### Attendees & Reports | 29:48 - 31:08

- **Registrant Management** | **Attendee List** found under **Attendees** present a list of registrants to view, search and modify.
- **Reports** | **Reports** under the **Reports** section can provide details on registrants, email engagement, financials and more.
  - **Report Portal** | Take it a step further by working with your eComm specialist
to get Reports published to the **Portal** so others can view and export Reports in real-time, for free.
Test, Request Approval & Launch | 31:08 - 33:30

Once your event has been customized you can move into the testing phase, replicating the registrant experience. Once finalized, send a request for approval to your eComm specialist. After they review and approve your event, you will be able to launch your event.

Expand the to General section, then click Event Status

- **Testing** | The List found under Attendees presents a list of registrants to view, search, and modify.
- **Request Approval & Launch** | All events must be approved by an eComm specialist before you'll be able to launch them.

Test your knowledge with the quiz below.

Cvent Academy

The [Cvent Academy](https://www.cu.edu/blog/ecomm-wiki/new-user-training-cvent) provides numerous resources to continue your learning.

Cvent Academy [19]

Related Wiki Posts

- [New User Training | Marketing Cloud](https://www.cu.edu/blog/ecomm-wiki/new-user-training-cvent) [20]
- [New User Training | Salesforce](https://www.cu.edu/blog/ecomm-wiki/new-user-training-cvent) [21]
- [New User Training | Intro & CAN-SPAM](https://www.cu.edu/blog/ecomm-wiki/new-user-training-cvent) [22]
- Where can I complete the short verification quiz? [23]
- How can I get Cvent certified? [24]
- Does Cvent offer training and support resources? [3]
- Intermediate Cvent Flex Training [25]

Display Title:
New User Training | Cvent

Send email when Published:
No

Source URL: https://www.cu.edu/blog/ecomm-wiki/new-user-training-cvent

Links