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New User Added to Pre-Existing Units [1]

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For new users starting out fresh, everything needs to be added to their account from scratch [3] . When a new user is an addition or taking over for an existing unit, they'll just need access to already existing content.

- **Marketing Cloud & Salesforce**
  - Review Audiences
    - Users should automatically have access to the same audiences if:
      1. They are placed in the same **Marketing Cloud Business Unit**
         - That will ensure they have access to the same Emails, Tracking from passed sends, Send Classifications and Data Extensions
         - Data Extensions might be set to send email notifications to passed user. Update to new users email address.
      2. They are in the same **Public Group** which has been the method of sharing Report Folders and Campaigns (as opposed to sharing with a specific user).
- **Cvent**
  - Share passed events by running a Cvent Report [4]
  - Grant access to Event Planner Email Address [5]

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