Monthly License Change Requests [1]

June 12, 2024 by Melanie Jones [2]

This resource is designed for eComm specialists who are responsible for submitting provisioning and deprovisioning requests for their campus. Learn how to submit requests while being mindful of important deadlines and details that affect the user experience.

No Exceptions Exceptions to the following process and timelines CANNOT be accommodated for any reason.

Provisioning Requests

eComm specialists submit provisioning requests throughout the month. The System team addresses these requests in a single batch during the first week of each month. New users MUST complete pre-access requirements [3] before they will be provisioned, including:

- Relevant SkillSoft courses (confirmed via file uploads to the user’s license record), and
- A signed user agreement (both the user and their supervisor must sign the agreement)

How to submit a provisioning request

Review Contact

Before submitting a request, it's important to confirm that you're provisioning the correct person based on their employment with CU. To do so, view the Contact record along with the Related tab.

1. Does their university email populate in a university email field? For example, a CU Boulder employee should have a UCB Email populated.
2. Do they have an employee ID?
3. Do they have an active CU Employment record?*

*People of Interest (POI) POIs are a temporary type of university employee whose data displays in Salesforce differently compared to a typical employee. POIs will not have an Employment record in Salesforce, but it's important to confirm 1) that an Employee ID is populated, and 2) that their university email displays in the respective university email field in Salesforce. The eComm specialist or POI may need to work with their campus OIT team to get their email address populated in Salesforce. Inactive POIs or those missing a
university email in Salesforce CANNOT be provisioned.

Don't have access? eComm specialists must review this following wiki and pass the quiz for access.

Submit Request

- Scroll to the bottom of the Contact to the Provisioning field and click on "Click Here to Provision or Deprovision"

* Provision or Deprovision?

Provision

- Review details of current access (if relevant) and select Next.
This user already has the applications listed below:

To add **additional** applications, click "Next". To **remove** applications, click "Previous".

- Populate eComm specialist information:
  - **Affiliated Campus**
  - **eComm Specialist**
  - Additional eComm Specialists (if applicable)

**ECOMM SPECIALIST INFORMATION**

* **Affiliated Campus**
  
  Boulder

* **eComm Specialist**
  
  System Adv

Additional eComm Specialist(s), if applicable

  Anschutz
  
  Boulder
  
  **Boulder Adv**
  
  Denver
  
  System

- **Add user information, including:**
  - **eComm Role**
○ What do you want this user to have access to?
○ Business Unit
○ Public Group
    ■ New Public Group (if applicable)
• Select the Next button
USER INFORMATION

* eComm Role
User

What do you want this user to have access to?

- [x] Salesforce
- [x] Marketing Cloud
- [x] Cvent
- [ ] Apsona
- [ ] Geopointe

* Business Unit

- CU Adv-Boulder Leeds School of Business
- CU Adv-Boulder Music, Arts & Culture
- **CU Adv-Boulder School of Law**
- CU Adv-Denver Annual Giving
- CU Adv-Denver Development

New Public Group, if applicable
YOUR PROVISIONING REQUEST IS NOT YET COMPLETE.

FINAL STEP: Submit documentation of SkillSoft course completion on the license record.

IMPORTANT: Provisioning requests without documentation of SkillSoft course completion will be delayed in the approval cycle. There will be no exceptions. Please plan accordingly.

Provide SkillSoft Course Screenshot

Do not forget to add SkillSoft screenshots to the license record.

- Open the License record (link is provided on the final provisioning screen or instructions below)
- Navigate to the Related tab
- Use the Upload Files button to attach SkillSoft course screenshots
Confirm Signed eComm Agreement

Want to confirm a new user signed the eComm agreement as part of pre-access requirements? **View the Contact's Campaign History.**

- **Find a Contact.** You can either:
  - Use Global Search
  - Navigate from the License
  - Search by name or email address in the top bar. Select the **Contact's name**
- Confirm it's the right Contact by **checking the License record** on the **Related** tab (instructions in next section)

- Select the **Content name** from the **License** record
- Navigate to the **Related** tab of the Contact
- Hover **Campaign History** to find the **eComm User Agreement Campaign** with the date/time signed
- You may need to **View All** to see this Campaign
### Campaign History

<table>
<thead>
<tr>
<th>Campaign Name</th>
<th>Start Date</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>08_20210215_M</td>
<td>2/15/2021</td>
<td>Cvent Event</td>
</tr>
<tr>
<td>03_20210928_Fk</td>
<td>9/28/2021</td>
<td>Cvent Event</td>
</tr>
<tr>
<td>08_20280312_et</td>
<td>3/12/2028</td>
<td>Cvent Event</td>
</tr>
<tr>
<td><strong>08_20180430_eComm User Agreement</strong></td>
<td><strong>4/30/2018</strong></td>
<td>Cvent Event</td>
</tr>
<tr>
<td>08_20180430_et</td>
<td>4/30/2018</td>
<td>Cvent Event</td>
</tr>
<tr>
<td>01_20160304_et</td>
<td>3/4/2016</td>
<td>Cvent Event</td>
</tr>
<tr>
<td>03_20190502_et</td>
<td>5/2/2019</td>
<td>Cvent Event</td>
</tr>
<tr>
<td>08 EMPL 20201</td>
<td>Email</td>
<td></td>
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<td>08 EMPL 20201</td>
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<td>03SS SEM CON</td>
<td>Email</td>
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</tbody>
</table>

[View All]
View Individual License Record

- After opening a Contact, navigate to the Related tab
- Hover Licenses and select the License Number to see the full License record

View Pending Requests

- Pending provisioning requests can be viewed on the first row of the license dashboard
- The second row of the Dashboard indicates those without completed pre-access requirements who will be held until the following month.
  - View details for which requirements are out-of-date on the license or contact.
Dashboard

08 ECOMM OG Monthly License Changes ALL

As of Aug 25, 2022 11:22 AM - Viewing as Melanie Jones

Campus Support | eComm Specialist

equals Anschutz | Jason Thomas

Provisioning Requests in Queue

<table>
<thead>
<tr>
<th>Contact Name</th>
<th>License: License Name</th>
<th>Salesforce</th>
<th>Request Salesforce</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eleanor Shields</td>
<td>LN-0801</td>
<td></td>
<td>☐</td>
</tr>
<tr>
<td>Thomas Forlenza</td>
<td>LN-0802</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

Requests submitted before the last day of the month will be addressed on the 1st business day of the following month.

View Report (08 System eComm Monthly Prov All)

SkillSoft NOT Submitted or Expired

<table>
<thead>
<tr>
<th>Contact Name</th>
<th>License: License Name</th>
<th>Requested On</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eleanor Shields</td>
<td>LN-0801</td>
<td>8/23/2022 10:23</td>
</tr>
<tr>
<td>Thomas Forlenza</td>
<td>LN-0802</td>
<td>8/24/2022 4:10</td>
</tr>
</tbody>
</table>

Users will NOT receive login credentials until they complete Pre-Access Requirements. Finalists may contact the Helpdesk.

View Report (08 System eComm Monthly Prov Skill ALL)

View Existing Users
To view a list of your active users, view the license Dashboard, scroll to the last row. View active licenses and select the license number to see full details.
Provisioning

Last Day of the Month

- Provisioning requests, along with completed pre-access requirements, MUST be provided by the last business day of the month in order to be addressed during the first week of the following month.

Around the 5th of the Month

- New users can anticipate credentials around the 5th of the month.
- eComm specialists will receive a monthly announcement in Chatter announcing an exact date to share with new users.

Deprovisioning

60 days after getting provisioned

- New users who fail to complete training and the quiz after 60 days will be deprovisioned (per the user agreement).

Six months after not logging in

- Users who do not log in for six months will be deprovisioned (per the user agreement).

New User Experience

Four Steps to Get Started with eComm for New Users

1. Discovery
   - Meet with an eComm specialist to review communication and/or event goals to confirm eComm is the right fit.
   - 15-30 min.

2. Pre-Access Requirements
   - Complete pre-access requirements (SkillSoft courses and sign an agreement) by the end of the month to secure your license.
   - 1-2 hours

3. Login, Training & Quiz
   - Receive credentials around the 5th of the month and follow along training. Complete a short verification for access to send emails and/or events approved.
   - 1-2 hours
STEPS 1 & 2 | Discovery & Pre-Access Requirements

- eComm specialists should submit a provisioning request after meeting with a potential user for discovery, an important step to ensure eComm is the right fit. Pre-access requirements must be completed by the last business day of the month in order for provisioning to occur during the first week of the following month.

STEP 3 | Login Details, Training & Quiz

- The System team will notify new users when their credentials are ready (around the 5th of the month) with the eComm specialist CC-d. New users will also receive relevant training courses and a short post-training quiz, to be completed within the first month.
- Once new users complete the post-training quiz, they will be granted access to send Marketing Cloud emails and/or have Cvent events approved. They will be notified via email (with their specialist CC-d) and provided with continued training resources.

Users who do not complete the post-training quiz will be reminded to do so. If the quiz is not completed after 60 days of obtaining access, they will be deprovisioned.

View Emails New Users Receive

Deprovisioning Requests

Don't have access? eComm specialists must review this following wiki and pass the quiz for access.

Submit Deprovisioning Requests
- Change the dropdown option to **Deprovision**

* Provision or Deprovision?  
  
  **Deprovision**

- Verify the tools in which the user is currently licensed so you know what to remove.
- **Check the applications** to remove and select **Next**
This user has the applications listed below:
Salesforce | Marketing Cloud | Cvent |

What do you want to remove?

- Salesforce
- Marketing Cloud
- Cvent
- Apsona
- Geopointe

View Pending Deprovisioning Requests

- Scroll to the 3rd row on the license dashboard to view deprovisioning requests that will be addressed during the first week of the following month.
Cvent Only Licenses

Chatter Free Users

Many users have a license in Cvent ONLY - and thus only pay for Cvent. If you are looking at a user’s license record and notice both Salesforce and Cvent are checked, also look under the ‘Permissions’ section to see if the ‘Salesforce Profile’ is ‘Chatter Free User’. This means they are not paying for Salesforce access and instead have a ‘Chatter Free User’ in Salesforce which is free. This grants them access to the Collaborative Community [10] in Salesforce devoted to Cvent. See the example below.

If a user wishes to see Dashboards in Salesforce (or anything more than participate in the Collaborative Community), they require a full Salesforce license.
License Changes Quiz for eComm specialists | REQUIRED FOR ACCESS

License

Casey

eComm Specialist  
Anschutz

Additional 
eComm 
Specialist(s)

eComm Specialist 
Email 1

eComm Specialist 
Email 2

Permissions

eComm Role  
User

Salesforce Profile  
Chatter Free User

Not a Sender  

Licenses

Salesforce  

Marketing Cloud  

Cvent  

License Changes Quiz for eComm specialists | REQUIRED FOR ACCESS [4]
Related Content

- What is the difference between a Standard Contact and an Individual Contact? [12]
- How do I modify information on a contact (such as the email address)? [13]
- How do I add a contact to a Salesforce campaign? [14]
- What are individual email results (IERs) and how can I use them? [15]
- How do I add contacts to Salesforce? [16]
- How can I match new contacts against existing contacts to avoid creating duplicates? [17]
- How will I know if a contact received my email? [15]
- How does a Salesforce contact relate to a Marketing Cloud Subscriber? [18]
- Is Salesforce GDPR compliant? [19]

Display Title:
Monthly License Change Requests

Send email when Published:
No

Source URL: https://www.cu.edu/blog/ecomm-wiki/monthly-license-change-requests

Links
[10] https://www.cu.edu/blog/ecomm-wiki/collaborative-communities
[12] https://www.cu.edu/blog/ecomm-wiki/standard-contacts-vs-individual-contacts
[15] https://www.cu.edu/blog/ecomm-wiki/salesforce-individual-email-results-iers
[16] https://www.cu.edu/blog/ecomm-wiki/adding-and-matching-contacts-apsona
[17] https://www.cu.edu/blog/ecomm-wiki/using-salesforce-apsona
[18] https://www.cu.edu/blog/ecomm-wiki/salesforce-contacts-marketing-cloud-subscribers
[19] https://www.cu.edu/blog/ecomm-wiki/understanding-gdpr