

MEC Weekly Digest | May 17, 2022 ^[1]



May 17, 2022 by [jennifer.mortensen](#) ^[2]

Welcome to the Team

- Please join us in welcoming Serwaa Adu-Tutu to the MEC team! Serwaa will be working with Katie Theiler and supporting System advancement users. Welcome, Serwaa!

Next Team Meeting

- **Reminder:** Our next team meeting will be held this Thursday, May 19 from 2 - 3 p.m. We look forward to seeing you there.
- **Action:** We will be discussing the following items at the meeting. If your schedule permits, please review in advance.
 - eComm Roadmap Update
 - Draft MOU between eComm and the Campuses for FY23 Service

Datorama Next Steps

- **Reminder:** You all should have received an invitation to our next MEC Datorama session (5/24, 2:05-2:45 p.m.) to review findings, tips and questions from one another. In the meantime:
 - [Place Email Sends in Campaigns](#) ^[3] (to make filtering easy).
 - [Continue exploring Datorama](#) ^[4].
 - Document questions or findings for review in our next session.

Outstanding Issues

- **Failed Sends:** As mentioned in last week's digest, CU Boulder Advancement has been reporting an increase in failed sends. We've elected to open a case with SFMC to address this issue. We will provide an update as soon as possible.
- **May Last Login:** Jen Mortensen will be sending notifications to identified users before May 20.
- **Preferred Name:** The UIS integrations team has set up the preferred name integrations in stage. Daniella Torres is currently working on a test plan and will provide another update soon.

Ongoing Data Monitoring

- [Data Issues Dashboard](#) [5]

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