

MEC Weekly Digest | December 6, 2021 ^[1]



December 6, 2021 by [jennifer.mortensen](#) ^[2]

December Last Login Audit

- **Action:** Please complete column E of the last login spreadsheet (Dec. 2021 tab) by Friday, Dec. 10. Jen Mortensen will send notifications to users on Monday, Dec. 13.
 - **Note:** There are several users who are licensed in Salesforce and Marketing Cloud but appear to only be using Salesforce. While we currently do not offer a Salesforce-only license option, please assess whether these users (who are noted in column F) truly need access to both applications. We hope to introduce a Salesforce-only license option in the future but would prefer not to pay SFMC for MC licenses we do not actually need. Please [contact Jen](#) ^[3] if you have questions or would like to discuss further.

Cvent New User Experience

- **Update:** Cvent's new user experience went live on Dec. 2. Cvent users received a communication on Dec. 2 reminding them of the change.
- **Training and Documentation:** Melanie Jones updated the following wikis accordingly:
 - [CU Branded Event Templates](#) ^[4]
 - [Cvent | Clone Existing Event or CU Branded Template](#) ^[5]
 - [Cvent | Event Approval and Launch](#) ^[6]
 - [Cvent | Registrant Management](#) ^[7]
 - [Cvent | Share your Event with Other Users](#) ^[8]
 - [Cvent | Weblinks](#) ^[9]
 - [Cvent | Welcome to the New User Experience](#) ^[10]
 - [New User Training | Cvent](#) ^[11]
- **Open Office Hours:** Melanie Jones will be hosting one additional open office hour for users experiencing issues on Wed., Dec. 8 from 9-10 a.m. on her zoom.

Updates on Outstanding Issues

- **CRM03-CRM01 Email Opt Outs:** Testing ongoing.
- **GeoPointe Address Addition:** Testing ongoing.
- **Preferred Name:** Discussions continuing.

New/Updated Wikis

- [Personalizing Communications with First Name](#) [12]

Ongoing Data Monitoring

- [Data Issues Dashboard](#) [13]

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