


# Marketing Cloud | Update a broken link after a send <sup>[1]</sup>

November 11, 2025 by [Melanie Jones](#) <sup>[2]</sup>

eComm is pulling back the curtain to showcase our best magic trick. Replace a link in a Marketing Cloud email that you have already sent, and it will automatically update in recipients' inboxes.

**Link Limitations** Please note you cannot use a link that contains =, ?, or &. If you try, you will get an error that reads: *Do not enter =, ?, or &. These are added for you.* As a workaround, you can use a free tool to shorten the URL or use a URL redirect at your campus. Links older than 90 days cannot be updated.

- Written Instructions with Screenshots
- Video
- Navigate to the sent Email by going to **Email Studio** >> **Tracking** >> **Sends** in the dropdown
- Select the **Email Name**

 [Email](#)

[Overview](#)



[Content](#)

[Subscribers](#) ▼

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[A/B Testing](#)


Tracking


  **My Tracking**


• My Reports

• Report Status and History

 • Administrator Reports


 • Subscriber Reports


 • Email Reports


 • Tracking Reports


• A-B Test Summary Report


My Tracking

 Move

 Delete

 Pause Send

 Resume Send



<input type="checkbox"/>	Job ID	Name
<input type="checkbox"/>	6538023	<a href="#">2025-04-22 training announc</a>
<input type="checkbox"/>	6537950	<a href="#">2025-04-22 training announc</a>
<input type="checkbox"/>	6537383	<a href="#">2025-04-17 Manager Training</a>
<input type="checkbox"/>	6535794	<a href="#">April 2025 PSC Newsletter</a>
<input type="checkbox"/>	6535378	<a href="#">2025-04-16 Oracle Cloud 3 m</a>

- Click the **Job Links** tab
- Select the **URL ID** aligned with the URL you wish to change



## Tracking

### + My Tracking

#### • My Reports

- Report Status and History

- + • Administrator Reports

- + • Subscriber Reports

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- Tracking Reports

- A-B Test Summary Report

- Account Send Summary

- Campaign Email Tracking

- Conversion Tracking Statis

- Email Send Performance E

- Forwarding Activity Details

- Microsite Tracking Report

- Recent Email Sending Sur

- Response Trend Analysis

[My Tracking](#) > [2025-04-22 training announcement to empl](#)

[Overview](#)[Click Activity](#)[Conversions](#)[Surveys](#)[Job L](#)

EMAIL NAME

2025-04-22 training announc...

EMAIL SUBJECT

Register for a TD

Click on the **URL ID** to edit the associated URL. Your edits only affect

URL

Search



URL ID

URL

1618985

<http://www.cu.edu/uis>

- Enter or paste the new URL in the URL box
- Select the blue **Save** button in the top right
  - The moment it's saved, the email that was sent will be directed to this new URL.



- Report Status and History
- Administrator Reports
- Subscriber Reports
- Email Reports
- Tracking Reports
  - A-B Test Summary Report
  - Account Send Summary
  - Campaign Email Tracking
  - Conversion Tracking Status
  - Email Send Performance
  - Forwarding Activity Details
  - Microsite Tracking Report
  - Recent Email Sending Summary
  - Response Trend Analysis
  - Send Classification by Email Type
  - Spam Complaints Over Time
  - Triggered Sends Tracking
- Custom Reports

[My Tracking](#) > **2025-04-22 training announcement to empl**

Job L

EM

Time

You are editing a link used in a sent email. Your edits only affect this

1618985

?

<http://www.cu.edu/em>

?

No parameters appended

[Add Parameter](#)

35 / 2000 Cha

<http://www.cu.edu/emp>

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- Event Checklists [4]

**Display Title:**

Marketing Cloud | Update a broken link after a send

**Send email when Published:**

No

**Source URL:**<https://www.cu.edu/blog/ecommerce-wiki/marketing-cloud-update-broken-link-after-send>

## Links

[1] <https://www.cu.edu/blog/ecomm-wiki/marketing-cloud-update-broken-link-after-send>

[2] <https://www.cu.edu/blog/ecomm-wiki/author/39> [3] <https://www.cu.edu/blog/ecomm-wiki/marketing-cloud-i-screwed-now-what> [4] <https://www.cu.edu/blog/ecomm-wiki/testing-checklists>