


Marketing Cloud | Update a broken link after a send ^[1]

April 22, 2025 by [Melanie Jones](#) ^[2]

eComm is pulling back the curtain to showcase our best magic trick. Replace a link in a Marketing Cloud email that you have already sent, and it will automatically update in recipients' inboxes.

Link Limitations Please note you cannot use a link that contains =, ?, or &. If you try, you will get an error that reads: *Do not enter =, ?, or &. These are added for you.* As a workaround, you can use a free tool to shorten the URL or use a URL redirect at your campus.

- Written Instructions with Screenshots
- Video
- Navigate to the sent Email by going to **Email Studio >> Tracking >> Sends** in the dropdown
- Select the **Email Name**

 Email

Overview



Content

Subscribers ▾

Interactions ▾


A/B Testing


Tracking


  My Tracking


• My Reports

• Report Status and History

 • Administrator Reports


 • Subscriber Reports


 • Email Reports


 • Tracking Reports


• A-B Test Summary Report


My Tracking

 Move

 Delete

 Pause Send

 Resume Send



| <input type="checkbox"/> | Job ID | Name |
|--------------------------|---------|--|
| <input type="checkbox"/> | 6538023 | 2025-04-22 training announce |
| <input type="checkbox"/> | 6537950 | 2025-04-22 training announce |
| <input type="checkbox"/> | 6537383 | 2025-04-17 Manager Training |
| <input type="checkbox"/> | 6535794 | April 2025 PSC Newsletter |
| <input type="checkbox"/> | 6535378 | 2025-04-16 Oracle Cloud 3 m |

- Click the **Job Links** tab
- Select the **URL ID** aligned with the URL you wish to change



Tracking

+ My Tracking

My Reports

- Report Status and History

- + • Administrator Reports

- + • Subscriber Reports

- + • Email Reports

- [-] • Tracking Reports

- A-B Test Summary Report

- Account Send Summary

- Campaign Email Tracking

- Conversion Tracking Statis

- Email Send Performance E

- Forwarding Activity Details

- Microsite Tracking Report

- Recent Email Sending Sur

- Response Trend Analysis

[My Tracking](#) > [2025-04-22 training announcement to empl](#)

[Overview](#)[Click Activity](#)[Conversions](#)[Surveys](#)[Job L](#)

EMAIL NAME

2025-04-22 training announc...

EMAIL SUBJECT

Register for a TD

Click on the **URL ID** to edit the associated URL. Your edits only affect

URL

Search



URL ID

URL

1618985

<http://www.cu.edu/uis>

- Enter or paste the new URL in the URL box
- Select the blue **Save** button in the top right
 - The moment it's saved, the email that was sent will be directed to this new URL.

- Report Status and History
- Administrator Reports
- Subscriber Reports
- Email Reports
- Tracking Reports
 - A-B Test Summary Report
 - Account Send Summary
 - Campaign Email Tracking
 - Conversion Tracking Status
 - Email Send Performance
 - Forwarding Activity Details
 - Microsite Tracking Report
 - Recent Email Sending Summary
 - Response Trend Analysis
 - Send Classification by Email
 - Spam Complaints Over Time
 - Triggered Sends Tracking
- Custom Reports

[My Tracking](#) > **2025-04-22 training announcement to empl**

Job L

EM

Time

You are editing a link used in a sent email. Your edits only affect this

1618985

?

<http://www.cu.edu/em>

?

No parameters appended

[Add Parameter](#)

Preview 35 / 2000 Cha

<http://www.cu.edu/emp>

Related Articles

- I screwed up. Now what? [3]
- Event Checklists [4]

Display Title:

Marketing Cloud | Update a broken link after a send

Send email when Published:

No

Source URL:<https://www.cu.edu/blog/ecommerce-wiki/marketing-cloud-update-broken-link-after-send>

Links

[1] <https://www.cu.edu/blog/ecomm-wiki/marketing-cloud-update-broken-link-after-send>

[2] <https://www.cu.edu/blog/ecomm-wiki/author/39> [3] <https://www.cu.edu/blog/ecomm-wiki/marketing-cloud-i-screwed-now-what> [4] <https://www.cu.edu/blog/ecomm-wiki/testing-checklists>