

Marketing Cloud | Update a broken link after a send ^[1]

April 22, 2025 by [Melanie Jones](#) ^[2]

eComm is pulling back the curtain to showcase our best magic trick. Replace a link in a Marketing Cloud email that you have already sent, and it will automatically update in recipients' inboxes.

Link Limitations Please note you cannot use a link that contains =, ?, or &. If you try, you will get an error that reads: *Do not enter =, ?, or &. These are added for you.* As a workaround, you can use a free tool to shorten the URL or use a URL redirect at your campus.

- Written Instructions with Screenshots
- Video
- Navigate to the sent Email by going to **Email Studio** >> **Tracking** >> **Sends** in the dropdown
- Select the **Email Name**

Email

Overview

Content

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A/B Testing

Tracking

My Tracking

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• Report Status and History

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• Tracking Reports

• A-B Test Summary Report

My Tracking

Move

Delete

Pause Send

Resume Send

	Job ID	Name
<input type="checkbox"/>	6538023	2025-04-22 training announce
<input type="checkbox"/>	6537950	2025-04-22 training announce
<input type="checkbox"/>	6537383	2025-04-17 Manager Training
<input type="checkbox"/>	6535794	April 2025 PSC Newsletter
<input type="checkbox"/>	6535378	2025-04-16 Oracle Cloud 3 m

- Click the **Job Links** tab
- Select the **URL ID** aligned with the URL you wish to change



Tracking

+ My Tracking

• My Reports

- Report Status and History

- + • Administrator Reports

- + • Subscriber Reports

- + • Email Reports

- Tracking Reports

- A-B Test Summary Report

- Account Send Summary

- Campaign Email Tracking

- Conversion Tracking Statis

- Email Send Performance E

- Forwarding Activity Details

- Microsite Tracking Report

- Recent Email Sending Sur

- Response Trend Analysis

[My Tracking](#) > [2025-04-22 training announcement to empl](#)

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EMAIL NAME

2025-04-22 training announc...

EMAIL SUBJECT

Register for a TD

Click on the **URL ID** to edit the associated URL. Your edits only affe

URL

Search



URL ID

URL

1618985

http://www.cu.edu/uis

- Enter or paste the new URL in the URL box
- Select the blue **Save** button in the top right
 - The moment it's saved, the email that was sent will be directed to this new URL.

[2] <https://www.cu.edu/blog/ecomm-wiki/author/39> [3] <https://www.cu.edu/blog/ecomm-wiki/marketing-cloud-i-screwed-now-what> [4] <https://www.cu.edu/blog/ecomm-wiki/testing-checklists>