

Marketing Cloud New User Training ^[1]

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Watch recorded Marketing Cloud training videos to learn how to create an email from from a CU branded template. We encourage you to pause the video periodically and allow yourself time to put the material into practice.

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Login ^[3]	00:00 - 02:44
Create Email ^[4] <ul style="list-style-type: none">- Access Templates- Design Custom Message<ul style="list-style-type: none">- CU at the Zoo image- Test	02:45 - 35:50
Send Email ^[5] <ul style="list-style-type: none">- Reports vs. Data Extensions	
Related Content <ul style="list-style-type: none">- Short Verification Quiz ^[6]<ul style="list-style-type: none">• New User Training Event ^[8]• New User Training Intro & CAN-SPAM ^[10]• Where can I complete the short verification quiz? ^[11]	35:51 - 44:26
Tracking ^[7] <ul style="list-style-type: none">- View Analytics	44:27 - 46:39
Display Title: Marketing Cloud New User Training Send email when Published: No	

Source URL: <https://www.cu.edu/blog/ecommerce-wiki/marketing-cloud-new-user-training-0>

Links

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[2] <https://www.cu.edu/blog/ecommerce-wiki/author/39>

[3] https://youtu.be/oBrU_K1-Vsl

[4] https://youtu.be/oBrU_K1-Vsl?t=165

- [5] https://youtu.be/oBrU_K1-Vsl?t=2151
- [6] <https://forms.gle/fmVqAT4sxDwcJCN49>
- [7] https://youtu.be/oBrU_K1-Vsl?t=2667
- [8] <https://www.cu.edu/blog/ecommm-wiki/new-user-training-cvent>
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