

Marketing Cloud New User Training ^[1]

March 3, 2019 by [Melanie Jones](#) ^[2]

Watch recorded Marketing Cloud training videos to learn how to create an email from from a CU branded template. We encourage you to pause the video periodically and allow yourself time to put the material into practice. You can also test your knowledge with a quiz.

TOPIC	JUMP TO
Login ^[3]	00:00 - 02:44
Create Email ^[4] <ul style="list-style-type: none">- Access Templates- Design Custom Message- CU at the Zoo image- Test	02:45 - 35:50
Send Email ^[5] <p>The Report shows Data Extensions eComm quiz that new users are required to complete Short Verification to Send emails ^[8], although it's a great tool to prepare.</p> <ul style="list-style-type: none">- <i>New users can not send an email until passing the verification quiz.</i>	35:51 - 44:26
Tracking ^[6] <ul style="list-style-type: none">• New User Training Cvent ^[9]• New User Training Salesforce ^[10]• New Analytics Intro & CAN-SPAM ^[11]• Where can I complete the short verification quiz? ^[12]• Are there additional training opportunities for more advanced Marketing Cloud users? ^[13]	44:27 - 46:39
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Source URL: <https://www.cu.edu/blog/ecommerce-wiki/marketing-cloud-new-user-training-0>

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