

Marketing Cloud New User Training ^[1]

January 27, 2025 by [Melanie Jones](#) ^[2]

Watch recorded Marketing Cloud training videos to learn how to create an email from a CU branded template. We encourage you to pause the video periodically and allow yourself time to put the material into practice. You can also test your knowledge with a quiz.

TOPIC	JUMP TO
Login Instructions ^[3] (including how to setup multi-factor authentication) Bookmark this link ^[4]	00:00 - 02:44
Create Email ^[5] - Access Templates - Design Custom Message - CU at the Zoo image - Test	02:45 - 35:50
Send Email ^[6] Send Email is not the official eComm quiz that new users are required to complete for access to extensions Reports & Data Extensions ^[9] , although it's a great tool to prepare. - Short Verification Quiz ^[7]	35:51 - 44:26
Related Content <i>New users can not send an email until passing the verification quiz.</i> • New User Training Cvent ^[10] • New User Training Salesforce ^[11]	
Tracking • New User Training Intro & CAN-SPAM ^[12] • The 'View in Browser' link expires after 2 years. ^[13] • Where can I complete the short verification quiz? ^[14] • Are there additional training opportunities for more advanced Marketing Cloud users? ^[15] • Checklists ^[16] ◦ Guided Send ^[17] ◦ Salesforce Send Emails ^[18]	44:27 - 46:39

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