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Marketing Cloud Intermediate Training [1]



May 13, 2022 by jennifer.mortensen [2]

Once you've mastered the basics of Marketing Cloud, you might wonder how to continue to deepen your skills. On-demand training is available on more advanced Marketing Cloud topics:

Email Creation

- Text Block Tips [3]
- Image Best Practices [4]
- Design for Mobile [5]
- Consider Accessibility [6]

Sending

- Send Marketing Cloud Emails [7] (with quick guides)
- Easy Ways to Avoid Violating CAN-SPAM [8]
- View/Cancel Scheduled Email [9]
- Sender Profiles, Delivery Profile, and Send Classifications (From Information) [10]

Delivery Issue

- Update a Broken Link in an Email Already Sent [11]
- Troubleshooting Common Issues [12]
- I screwed up. Now what? [13]

Analytics

- Salesforce Dashboards [14]
- View Tracking for Individual Data Extensions [15]
- Datorama Overview [16]
- Artificial Engagement Rates [17]

Customize Your Account

- Set Default Login Preference [18]

- Stay Organized with Folders [19]

Related Content

- What is Marketing Cloud? Where can I get an overview? [20]
- What Marketing Cloud new user training is offered? [21]

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