

Marketing Cloud Intermediate Training ^[1]



May 13, 2022 by [jennifer.mortensen](#) ^[2]

Once you've mastered the basics of Marketing Cloud, you might wonder how to continue to deepen your skills. On-demand training is available on more advanced Marketing Cloud topics:

Email Creation

- [Text Block Tips](#) ^[3]
- [Image Best Practices](#) ^[4]
- [Design for Mobile](#) ^[5]
- [Consider Accessibility](#) ^[6]

Sending

- [Send Marketing Cloud Emails](#) ^[7] (with quick guides)
- [Easy Ways to Avoid Violating CAN-SPAM](#) ^[8]
- [View/Cancel Scheduled Email](#) ^[9]
- [Sender Profiles, Delivery Profile, and Send Classifications \(From Information\)](#) ^[10]

Delivery Issue

- [Update a Broken Link in an Email Already Sent](#) ^[11]
- [Troubleshooting Common Issues](#) ^[12]
- [I screwed up. Now what?](#) ^[13]

Analytics

- [Salesforce Dashboards](#) ^[14]
- [View Tracking for Individual Data Extensions](#) ^[15]
- [Datorama Overview](#) ^[16]
- [Artificial Engagement Rates](#) ^[17]

Customize Your Account

- [Set Default Login Preference](#) ^[18]

- [Stay Organized with Folders](#) [19]

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