How to Login [1]

March 20, 2025 by Melanie Jones [2]

eComm is comprised of three different applications with three separate login pages and passwords. Use the details below while accessing the tools for the first time and down the road.

Marketing Cloud

1. Navigate to the eComm login page [3] (bookmark this page)
2. Select **Marketing Cloud** (the middle option)
3. How-To Enable Multi-Factor Authentication [4]

TIP! Set your Default Login Preference [5] to *Email* to avoid taking two clicks every time you log in to Marketing Cloud to navigate to Email Studio.

Enable Cookies The message below is due to Cookies not being enabled in Chrome, a requirement for Marketing Cloud to operate. Learn how-to enable your cookies in Chrome. [6]

Unable to access this re

Please log in and try agai

Cvent

1. Navigate to the eComm login page [3] (bookmark this page)
2. Select **Cvent** (the option on the right)
3. Login with your university credentials.
   - If you call Cvent for help, they will ask for your Account Code which is **UCCO003**.

Taking over for someone who previously hosted events? Contact your eComm specialist to have previous events shared with you to access and clone.

Salesforce

1. Navigate to the eComm login page [3] (bookmark this page)

2. Select **Salesforce** (the left option)
3. Select your **campus**
   ○ You will be directed to your campus-branded login page
4. **Use your campus credentials** to log in.
   ○ This is the same username and password you use to login to your CU email, computer, or the employee portal.?

Locked out? <u>Contact your campus IT help desk</u> [7].

Related Wiki Posts

- <u>New User Training</u> [8]

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Source URL:<u>https://www.cu.edu/blog/ecomm-wiki/how-login</u>

Links
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