

eComm User Newsletter | October 2025 ^[1]

November 7, 2025 by [lauren.galena](#) ^[2]



Quick Tips

Marketing Cloud

You've scheduled your email, but something has changed, and you need to stop it from going out. Easily cancel an email that is scheduled to send ^[3]. Emails sent immediately can't be canceled since they start sending right away. You might stop it mid-send, but some recipients will still get it. It's best to always schedule emails, even if just 15 minutes ahead.

Cvent

The character limit has increased from 100 to 500 characters for session titles.

General Updates

Marketing Cloud

- **Are You Missing Timely eComm Updates?:** Update your Chatter Group(s) email frequency ^[4], and you'll receive posts via email (i.e., every post, daily digest, or weekly digest).

Cvent

- **Are You Missing Timely eComm Updates?:** Update your Chatter Group(s) email frequency ^[4], and you'll receive posts via email (i.e., every post, daily digest, or weekly

digest).

Featured Resources of the Month

October is Cybersecurity Awareness Month. Here are some helpful resources for making sure you're doing everything you can to protect constituent data and privacy.

Marketing Cloud and Salesforce

- [Understand FERPA flags](#) [5] and what to do when you encounter one.
- Learn more about [complying with CAN-SPAM](#) [6].
- Know easy ways to [avoid violating CAN-SPAM](#) [7].

Cvent

- If you create event registration forms in Cvent that require credit card transactions, you [must meet CU data security standards](#) [8] to ensure that we can continue to use secure merchant accounts in Cvent.
- In order to be in compliance with CAN-SPAM, [Cvent emails](#) [9] can only be used when sending post-registration, transactional messages.

Upcoming Training Sessions

Be on the lookout for invites to upcoming training sessions.

Celebrations & Success Stories

[Submit your eComm celebration and successes here](#) [10] to be featured on the [eComm website](#) [11] and in a future newsletter. **We can help with expanding upon your story. Consider this a rough draft.** Share any impressive metrics, milestones, ways you've used data to optimize, or achievements that stand out.

New & Updated Resources

- [Send Marketing Cloud Emails](#) [12] (updated 'Salesforce Send Email' section with red reminder to 'Start' Data Extensions)

[??](#) [13]

Display Title:

eComm User Newsletter | October 2025

Send email when Published:

No

Source URL: <https://www.cu.edu/blog/ecommerce-wiki/ecommerce-user-newsletter-october-2025>

Links

[1] <https://www.cu.edu/blog/ecommerce-wiki/ecommerce-user-newsletter-october-2025>

[2] <https://www.cu.edu/blog/ecommerce-wiki/author/86290> [3] <https://www.cu.edu/blog/ecommerce-wiki/viewing-and-or-canceling-scheduled-email-send> [4] <https://www.cu.edu/blog/ecommerce-wiki/collaborative-communities>

[5] <https://www.cu.edu/blog/ecommerce-wiki/understanding-ferpa-flags>

[6] <https://www.cu.edu/blog/ecommerce/wiki/commercial-vs-transactional-whats-difference>
[7] <https://www.cu.edu/blog/ecommerce/wiki/easy-ways-avoid-violating-can-spam>
[8] <https://www.cu.edu/ecommerce/payment-card-industry-pci> [9] <https://www.cu.edu/blog/ecommerce/wiki/cvent-event-session-emails> [10] <https://docs.google.com/forms/d/e/1FAIpQLSfC95latcGsLfikPgLNUgWFLgrw-uoTVdXvL89VC7Y9CIVp6g/viewform> [11] <https://www.cu.edu/blog/ecommerce/wiki/category/success-stories>
[12] <https://www.cu.edu/blog/ecommerce/wiki/send-marketing-cloud-emails> [13] <https://www.cu.edu/blog/ecommerce/wiki/cvent-accounting-quick-list>