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eComm User Communications [1]

January 30, 2018 by Melanie Jones [2]

Users will be opted-in to receive tips & tricks from eComm, including:

- Best Practices
- In-Person Training Opportuinites
- How-To Tutorials Available On-Demand

Not interested in joining 300+ eComm users across CU? We promise we won't email you too often. Plus you'll miss the opportuinity to learn the ins and outs of email marketing and event management directly from the experts.

Still not convinced? You can opt-out of receiving anything but required communications [3] (details below) from eComm at any time.

UNSUBSCRIBE [3]

REQUIRED

See below for details on the communications you can expect to receive as an eComm user.

COMMUNICATION	EXAMPLES	SENDER	VEHICLE
New User Onboarding & Training	Login Details New User Training Invitation	eComm Melanie Jones	Outlook Marketing Cloud
Planned 'Need to Know'	Expected Outages Login Change Product Updates/Changes	eComm	Marketing Cloud
Security	Data Security Audit (quarterly) Change to Security Requirements (as needed)	eComm Melanie Jones	Outlook
Immediate 'Need to Know'	Unexpected Outages	eComm specialist	Outlook/ Salesforce Chatter
User Group Information	User Group Invitation	eComm specialist	Outlook/ Salesforce Chatter

Not getting messages from eComm?

Let us know: contact@cu.edu [4]
Display Title:
eComm User Communications
Send email when Published:
No

Source URL:https://www.cu.edu/blog/ecomm-wiki/ecomm-user-communications

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