# eComm Upgrade | Salesforce Changes [1]

March 4, 2019 by Melanie Jones [2]

Experience a modern, streamlined experience in Salesforce Lightning. The robust data you count on in Salesforce will still be available, but how it appears will be slightly different. You'll notice:

- a more modern, streamlined experience
- some helpful tools we'll be rolling out later in 2019

View Salesforce Presentation [3]
Download Salesforce 1-Pager [4]

## Login



The good news is, you can simply continue to use the cu.edu/ecomm/login [5] page to log into Salesforce. If you bookmarked the old link, you'll need to replace it with this new link [6].

- Your **username & password are the same** (the same university email and password you use for the employee portal)

If you run into any trouble, contact your Campus IT Help Desk.

## Report Name Change



You Inclusion audience Report now automatically only includes individuals subscribed to your preference category. To communicate this change, we changed the report names. You'll now

notice *SUB* text near the end of the Report or name. This indicates what Email Preference Category the audience is subscribed to and the content of communication you are sending. For example:

- 08 UREL OG Degreed Alumni **SUB UCCS Events**
  - **Subscribed to UCCS Event Emails**
- 08 UREL OG Degreed Alumni **SUB UCB Alumni**
  - **Subscribed to CU Boulder Alumni Association Emails**

[Commercial Naming Convention](#) [7]
[Transactional Naming Convention](#) [8]

## Event Campaign Name Change & Additional Event Details



Use Salesforce to further target your invitations based on overall event details and individuals' participation, including:

- event dates and capacity
- fees and accounting information
- all event registrants (including guests, if captured)
- individual participation status (if collected)

**UPDATE**

Past events will be updated in Salesforce with a new campaign name and additional event details.

## Related Wiki Posts

- [Marketing Cloud, eComm Upgrade | Changes](#) [9]
- [Cvent, eComm Upgrade | Changes](#) [10]
- [Salesforce Lightning | Reporting](#) [11]

**Display Title:**
eComm Upgrade | Salesforce Changes
**Send email when Published:**
No

**Source URL:**https://www.cu.edu/blog/ecomm-wiki/ecomm-upgrade-salesforce-changes

**Links**
[1] https://www.cu.edu/blog/ecomm-wiki/ecomm-upgrade-salesforce-changes

[2] https://www.cu.edu/blog/ecomm-wiki/author/39

[3] https://docs.google.com/presentation/d/132Z53j8oBvmYBxxf8O42BX9YisMS4Qfke2iUCmWpj_k/edit?usp=sharing

[4] https://drive.google.com/open?id=1ZCJm4i_oxpeNOiTviBEOO0miWdGM02Hp

[5] https://www.cu.edu/ecomm/login [6] https://cuecomm.my.salesforce.com/

[7] https://docs.google.com/document/d/1DJjvDc6iJB01fLnU_vLZmEfHXL2fFmvdkar53T_7Ops/edit?usp=sharing

[8] https://docs.google.com/document/d/1xV5wML9jk-VY-YTnrvZwSvYY6gByFfo_NO-Iq1qm-ws/edit?usp=sharing [9] https://www.cu.edu/blog/ecomm-wiki/ecomm-upgrade-marketing-cloud-changes

[10] https://www.cu.edu/blog/ecomm-wiki/ecomm-upgrade-cvent-changes [11] https://www.cu.edu/blog/ecomm-wiki/salesforce-reporting