

## **eComm Upgrade: Reporting Workshop for Internal Audiences** <sup>[1]</sup>



February 18, 2019 by [jennifer.mortensen](#) <sup>[2]</sup>

The System eComm team hosted a reporting workshop for eComm Specialists on Friday, February 8. The workshop focused primarily on reporting for internal audiences (students and employees) but also addressed key changes to eComm's [data dictionary](#) <sup>[3]</sup>, reviewed the [reporting wiki](#) <sup>[4]</sup> for eComm Specialists, and provided general guidelines for using Salesforce report types and cross filters to further segment the basic audiences below.

### **Students**

- Enrolled Students on Your Campus
- Enrolled students on your campus by Academic Level (grad vs. undergrad)
- Enrolled students on your campus by Class Level (freshman, sophomore, junior, senior)
- Enrolled students on your campus by College
- Enrolled students on your campus by Major
- Enrolled students on your campus by Minor
- Non-degree seeking students on your campus
- Confirmed/Admitted Students

### **Employees**

- Faculty and Staff on Your Campus
- Faculty on Your Campus
- Faculty on Your Campus by College
- Staff on Your Campus
- Staff on Your Campus by College
- Student Employees on Your Campus
- Retired Faculty and Staff from Your Campus
- Retired Faculty from Your Campus
- Retired Faculty from Your Campus by College
- Retired Staff from Your Campus
- Retired Staff from Your Campus by College
- Regents

An additional reporting workshop on external audiences (alumni and affiliates) is scheduled for Friday, February 15.

[Reporting](#) <sup>[5]</sup>, [Salesforce](#) <sup>[6]</sup>, [eComm upgrade](#) <sup>[7]</sup>

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**Links**

[1] <https://www.cu.edu/blog/ecommerce-wiki/ecommerce-upgrade-reporting-workshop-internal-audiences>

[2] <https://www.cu.edu/blog/ecommerce-wiki/author/13789>

[3]

<https://docs.google.com/spreadsheets/d/1n0uRPza71eFzIkAB5Buub4mMJ772kzJHExRH7ungTeA/edit#gid=114577>

[4] <https://www.cu.edu/blog/ecommerce-wiki/salesforce-lightning-reporting>

[5] <https://www.cu.edu/blog/ecommerce-wiki/tag/reporting>

[6] <https://www.cu.edu/blog/ecommerce-wiki/tag/salesforce>

[7] <https://www.cu.edu/blog/ecommerce-wiki/tag/ecommerce-upgrade>