

## **eComm Checklists | Simple email** <sup>[1]</sup>



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### ***Simple Email - eComm Checklist | You Build and Send***

Use this checklist (scroll to bottom) if you are building and sending an eComm Marketing Cloud email that does NOT include a link to a Cvent event registration form. Your campus eComm specialist's role is to provide an audience report (or list).

#### **Simple Email - eComm Checklist** <sup>[3]</sup>

[email](#) <sup>[4]</sup>, [checklist](#) <sup>[5]</sup>

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[2] <https://www.cu.edu/blog/ecomm-wiki/author/74>

[3] <https://www.cu.edu/ecomm/simple-email-checklist-you-build>

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