

eComm Checklists | Simple email ^[1]



July 26, 2016 by [Kim Egan](#) ^[2]

Simple Email - eComm Checklist | You Build and Send

Use this checklist (scroll to bottom) if you are building and sending an eComm Marketing Cloud email that does NOT include a link to a Cvent event registration form. Your campus eComm specialist's role is to provide an audience report (or list).

Simple Email - eComm Checklist ^[3]

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